



## Stop wasting money on expensive resealable lids!

Instead use a StixToGo beverage plug and provide your customers with a *discretionary* resealable solution while increasing your bottom line!

### 1,000 cup a day business

- Spends \$.06 on resealable lids (\$60 a day)
- Spends \$.03 on dome lids (\$30 a day)
- Offers a StixToGo\* solution that ends up in 20% of cups† (\$4 a day)
- Discretionary savings is \$26 a day. That's over \$9,000 a year!

Costs noted are approximate costs to an operator

\*StixToGo fits most dome lids

†Based on statistical data collected from coffee shops around the world.



## The most economical resealable solution for disposable coffee lids!



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