

WOVEN ESPECIALLY
FOR THE CHEF

NEW HIGH-PERFORMANCE FABRIC

cheftexTM
.....





chEftEX™

Our new high performance poly-cotton outperforms the competition where it counts most:

quick drying

Chef-tex is comprised of nano fibers that are 1/100th the size of a human hair. This fabric helps absorb the moisture, spreading it quickly throughout the fibers to enhance the drying time. It has a drying rate 33% faster than the competition. This keeps the user cool and comfortable in heated environments.

easy stain release

Chef-tex is able to handle the toughest of kitchen stains that are normally very difficult to get out. This is due to a patented process directly applied to the fiber, which also prevents spreading and re-disposition in the wash. This is not a topical additive, which typically can wash off; this fabric's stain release performs for the life of the garment.

lasting color retention

Chef-tex holds its color through the life cycle of the product, even in whites, which leads to increased Return On Investment for the end user due to this advanced durability. Our "Deep Dye" technology resists fading from sunlight, washings and oxidation.

superior shape retention (wrinkle resistant)

Chef-tex continues to outperform the industry by offering superior "shape retention" in garments produced from the fabric. This fabric holds its form better and longer than comparable products made with other fabrics, leading to a crisper garment and longer life cycle. Wrinkle resistance is an inherent attribute of the fabric.

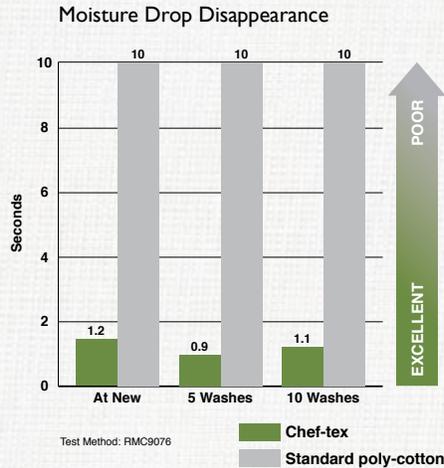
ultimate comfort

Chef-tex's smooth and luxurious feel is the result of a patented technology that has been engineered for high performance characteristics by private labs. In addition, the softness is permanent and consistent, even after multiple washings.

When you experience Chef-tex's visual appeal, moisture absorption and wrinkle resistance with the

The proof is woven in.

quick drying



Chef-tex wicks moisture faster than standard poly-cotton – wash after wash.

lasting color retention



After 25 washings Chef-tex retains its bright, clean color while other standard poly-cotton fabrics fade, discolor and lose their brilliance.

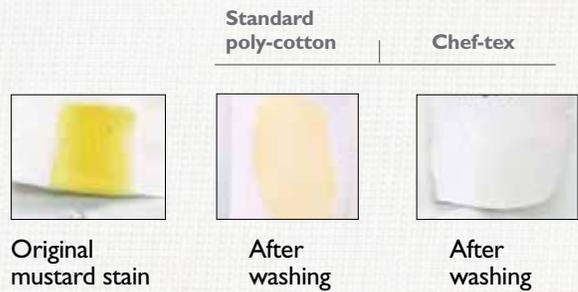
superior shape retention (wrinkle resistant)



Wrinkles instantly

Remains crisp looking all day

easy stain release



Original mustard stain

After washing

After washing

ultimate in luxurious comfort, you'll agree that the superior quality is woven in.



Chef-tex is now available in these Chef Revival jackets.



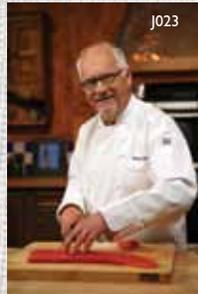
J008



LJ044GN



LJ025BK



J023



J027



T004BK

Item #	Corporate
J006	Corporate Chef Jacket with white piping
J008	Corporate Chef Jacket with black piping
J008BL	Corporate Chef Jacket with blue piping
J008GN	Corporate Chef Jacket with green piping
LJ008	Ladies Corporate Chef Jacket with black piping
LJ008GN	Ladies Corporate Chef Jacket with green piping

Brigade

J013	Brigade Executive Chef Jacket with black cuffs
J044	Brigade Executive Chef Jacket with black piping
J044BL	Brigade Executive Chef Jacket with blue piping
J044GN	Brigade Executive Chef Jacket with green piping
LJ044GN	Ladies Brigade Chef Jacket with green piping
LJ044	Ladies Brigade Chef Jacket with black piping

Cuisinier

J015	Cuisinier Chef Jacket
LJ025	Ladies Cuisinier Chef Jacket
LJ025BK	Ladies Cuisinier Chef Jacket, Black

Classic & Traditional

J023	Classic Chef Jacket
J024	Classic Chef Jacket
J028	Traditional Chef Jacket
J030BK	Traditional Chef Jacket, Black
J032	Traditional Chef Jacket Short Sleeve
J045BK	Traditional Chef Jacket Short Sleeve, Black

Specialty Chef Jackets

J027	Metro Chef Jacket - Black and White
J031	Bermuda Chef Jacket Short Sleeve

Tunics

T001	Executive Tunic with black cuff
T004BK	Chef Tunic, Black

- When ordering, add size code to item number
XS, S, M, L, XL, 2X, 3X, 4X, 5X. Example: J044BL-XL
- Ladies Jackets available from XS - 2X
- Unisex jackets available from XS - 5X

CORPORATE HEADQUARTERS

San Jamar - Chef Revival

555 Koopman Lane
Elkhorn, Wisconsin 53121 USA
T: +1.800.352.CHEF (2433)
T: +1.262.723.6135
F: +1.262.723.1831
info@chefrevival.com

SJCR Canada

Toronto, ON
CANADA
T: +1.416.760.7367
F: +1.416.207.2071
canada@sjcr.com

SJCR Europe

Heist op-den Berg
BELGIUM
T: +32 1522 8140
F: +32 1522 8148
emea@sjcr.com

SJCR México

Mexico D.F.
MEXICO
T: +52 (55) 3626 0772
F: +52 (55) 5273 4495
mexico@sjcr.com

www.chefrevival.com

ZZ062110E