

# Mr. Magic®

## PREMIUM ICE MELT

**This unique formulation outperforms other ice melters.**

Mr. Magic® Ice Melter is a proprietary formulation of potassium chloride (a fertilizer), calcium chloride, magnesium chloride and sodium chloride. The product is coated with calcium magnesium acetate (CMA). Mr. Magic® will melt more snow and ice than most other products. It works faster and down to -25°, a temperature when most other products have stopped working.

Mr. Magic® is formulated to be seen when used. Most "white" ice melt products disappear into snow and ice. Users tend to over-apply, or worse, under-apply product because they can't see where it lands. Mr. Magic® provides proof positive that an ice melter is in use.

Because Mr. Magic® melts more effectively than other products, a smaller quantity is needed to remove snow and ice. Consequently, environmental impact on ground and vegetation is reduced.



Environment



Concrete



Brick

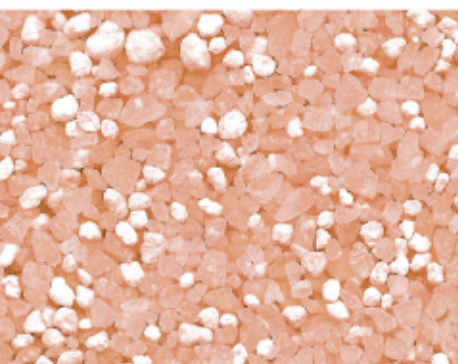


Pets



Decking

Safety Orange Coating assures visible, complete coverage



50lb. Poly Bags (49 per pallet) UPC #6 74532 21050 5  
40lb. Poly Bags (63 per pallet) UPC #6 74532 21040 6  
20lb. Poly Bags (100 per pallet) UPC #6 74532 21020 8  
10lb. Jugs (4 per case, 50 cases per pallet) UPC #6 74532 21011 6

Available from:



549 West Roseville Road Lancaster, PA 17601  
1-800-724-9916 toll free [copecompany.com](http://copecompany.com)

