What is a Genuine Manufacturer™?
A Genuine Manufacturer owns its factory and controls every facet of its design, production, quality, distribution and environmental impact.

We feel that you, our customer, benefit when you choose a Genuine Manufacturer. The benefits are what we call “The Three C's.” A Genuine Manufacturer can offer more CONTROL, Custom Design CAPABILITY, and CLEANER Processes.

From the earth to your table, our family of Genuine Manufacturers is proud to produce dinnerware options for all segments of the foodservice industry.

A family of Genuine Manufacturers: Homer Laughlin, Hall China, and RAK

The Homer Laughlin China Company's distinctive dinnerware has set America’s tabletop for over 140 years. Newell, WV

The Hall China Company’s tabletop accessories have been a staple in the industry for generations. East Liverpool, OH

RAK is the youngest and most modern foodservice dinnerware manufacturer in the world today. Ras Al Khaimah, United Arab Emirates

Be a part of the Genuine Manufacturer movement. Scan this QR code with your smartphone to share this information.

www.hlchina.com
A Genuine Manufacturer™ carefully CONTROLS product design, raw materials, production and ultimate quality.

• From a slab of clay to your tabletop, our factories have absolute control over all facets of composition, design, production, quality, distribution, and environmental impact.
• We are experts at planning, allowing us to achieve any level of productivity required. We adapt our schedules on our production lines when customers need an order fast.
• We voluntarily promote and exceed OSHA regulations to ensure a safer work environment.

A Genuine Manufacturer™ provides custom design CAPABILITY — since we make it, we can make it different...just for you.

• Previously, a chef had to design his menu item around the vessels available in the industry. Now, with HLC’s 3D printing technology, a chef can design a new vessel for his menu item and a prototype can be produced in days.
• Add your emblem, incorporate color bands, formulate a new color, create a signature pattern, emboss your logo, or carve out a custom shape. We have decades of dedicated experience and top-notch technology with a keen eye for detail. Challenge us today with your custom creation!

A Genuine Manufacturer™ is able to minimize waste and promote sustainability through carefully controlled, CLEANER production processes.

• Our factories use high-efficiency burners in all fired kilns to reduce energy consumption. By rerouting excess kiln heat to other processes, a single factory annually saves enough gas to heat nearly 1,000 homes for an entire winter.
• We have implemented a clay reclamation system that blends back 14 tons of waste clay every day into our formulation process, reducing the need for more raw materials.
• We upgraded our wastewater treatment processes and as a result we reclaim an additional 1.2 million pounds of clear glaze annually.
• Our water recycling unit collects wastewater during production, cleans it, and makes it useable for production again. This allows us to recycle and reuse 40% of our water.
• Our paperless order confirmation system saves over half of a million sheets of paper per year.

Where centuries-old craftsmanship and revolutionary technology meet.