

## Measure Your Readerboard's Width

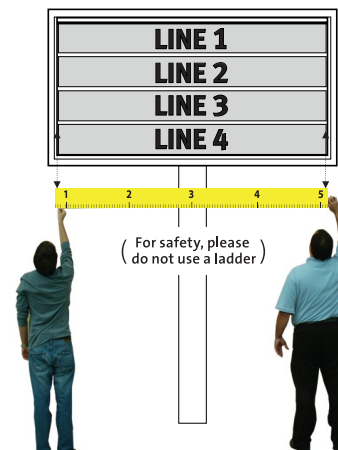
**1**

Readerboard Width: \_\_\_\_\_ inches

Number of Lines: \_\_\_\_\_

*To Measure Your Readerboard's Width:*

- With 2 people holding a tape measure
  - Stand apart at the base of the readerboard
  - Each should stand directly beneath the start/end of the tracking
- Measure only from where the tracking starts to where it ends



## Readerboard Face

**2**

Face Color:

☐ White

☐ Yellow



## Measure Your Letter Size

**3**

First, Measure the whole thing  
from Top To Bottom

Total Height \_\_\_\_\_ inches

Next, Measure just the Letter  
from Top To Bottom

Letter Only Height \_\_\_\_\_ inches



## Type of Letter

**4**

Hint: Most Regular readerboards use Rigid letters, which are not easy to bend.  
Most Roadside readerboards use Flexible letters, which are easy to bend.

☐ Rigid

☐ Very Flexible



## Store Information

Store Name \_\_\_\_\_

Restaurant Number \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Contact \_\_\_\_\_ Title \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-Mail \_\_\_\_\_

When completed, please fax this form to 813.217.4599. Questions? Call 888.489.5222.