

The first Ginger Beer
From the
#1 PREMIUM MIXER BRAND
IN THE U.S.

Fever-Tree Premium Ginger Beer is crafted by brewing our signature blend of three gingers from the Ivory Coast, Nigeria and Cochin, India. Not too sweet on the palate, this **bold and refreshing** non-alcoholic Ginger Beer has a deep, long-lasting ginger character. Perfectly balanced to complement the finest spirits or equally as delicious on its own as a soft drink. Sweetened with fruit sugar for just 80 calories per 6.8 Fl. Oz. bottle.

FLAVOR PROFILE

AROMA

Instant smell of ginger

FLAVOR

Bold and spicy for a refreshing and clean taste



NO ARTIFICIAL
COLORS

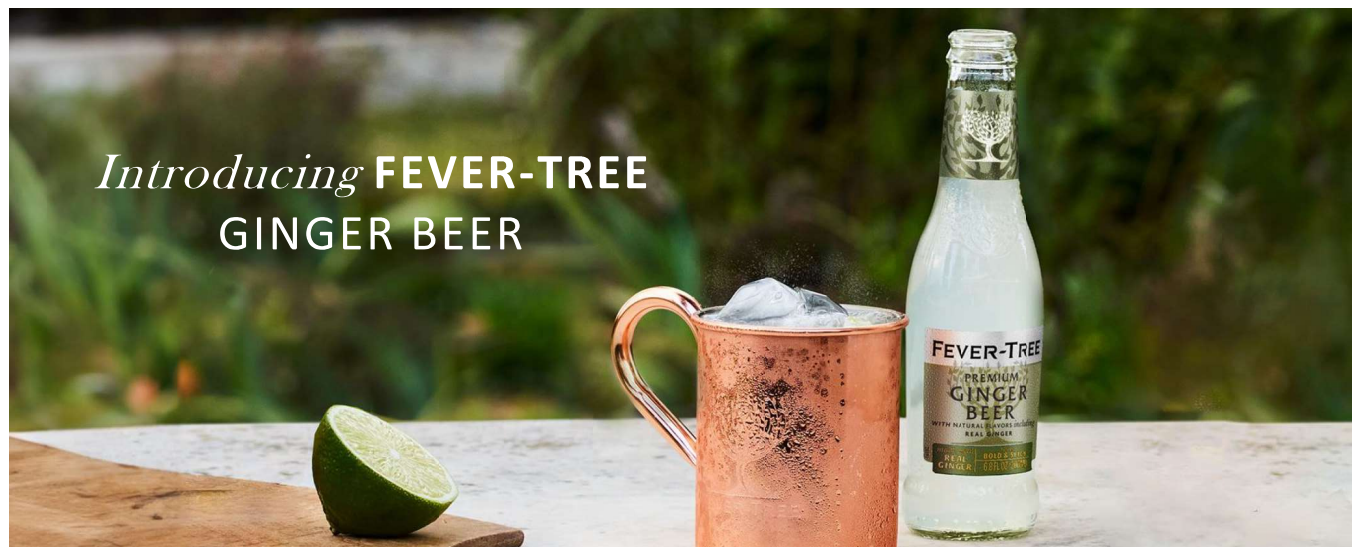
GLASS BOTTLES

STEEL CROWN

NO ARTIFICIAL
SWEETENERS

CARDBOARD SLEEVES (4 PACK ONLY)

CARDBOARD TRAY



Introducing FEVER-TREE GINGER BEER

WHY GINGER BEER?

- Fever-Tree ginger beer is the #1 by \$ value in the U.S. (Nielsen Q3 2023).
- Fever-Tree ginger beer has the strongest \$ velocity on shelf (Nielsen Q4 2021).
- Fever-Tree ginger beer cans also have the strongest \$ velocity on shelf (Nielsen Q4 2021).

NATURALLY-SOURCED INGREDIENTS

- Green ginger from **Cochin, India** offers a bright, warm spice and zesty citrus flavor.
- Green Ginger from the **Ivory Coast** that is full of zingy lemongrass flavor.
- **Nigerian** dried ginger offers a deep, earthy ginger flavor with a warm, spicy profile.

FEVER-TREE IS LEADING THE PREMIUM MIXER SPACE

- NY International Spirits Competition named Fever-Tree the Mixer Brand of the year in 2024 for the 5th year in a row.
- Voted #1 Selling & Top Trending Mixer 11 years in a row from Drinks International.
- Awards: Gold, 2024 SIP Awards, Double Gold -96, 2024 New York International Spirits Competition



FEVER-TREE

IF $\frac{3}{4}$ OF YOUR DRINK IS THE MIXER, MIX WITH THE BEST

FEVERTREE USA INC. NEW YORK, NY. PLEASE ENJOY RESPONSIBLY.

FEVER-TREE

Introducing FEVER-TREE GINGER BEER

SIGNATURE SERVES

KENTUCKY MULE

1 part Bourbon
3 parts Ginger Beer

MEZCAL MULE

1 part Mezcal
3 parts Ginger Beer
Garnish: Lime Wedge

PERFECT STORM

1 part Rum
3 parts Ginger Beer
Garnish: Lime Wedge

HOW TO ENJOY

Mix with...
Vodka
Rum
Whiskey
Tequila or Mezcal
On its own as a soft drink

TRULY DARK N STORMY

Pour rum into a glass filled with ice cubes. Add the sherry and the bitters. Top off the glass with a couple more ice cubes. Squeeze over the lime wedges. Top off with Fever-Tree Ginger Beer. Garnish with the extra lime wedges.



1 part Pedro
Ximénez Sherry



3 parts Fever-
Tree
Ginger Beer



3 drops
Angostura Bitters



2 Lime Wedges



Garnish: Lime
Wedges



NUTRITIONALS



CALORIES	60	%DV
TOTAL FAT (g)	0g	0%
SODIUM (mg)	10mg	0%
TOTAL CARBOHYDRATE (g)	15g	5%
TOTAL SUGARS (g)	14g	27%
Incl. XXg Added Sugars (g)	14g	27%
PROTEIN (g)	0g	0%

SERVING SIZE: 1 CAN (150ML)

INGREDIENTS: Carbonated Water, Sugar, Ginger Root, Natural Ginger Flavoring with Other Natural Flavorings, Tartaric Acid, Ascorbic Acid



CALORIES	80	%DV
TOTAL FAT (g)	0g	0%
SODIUM (mg)	15mg	1%
TOTAL CARBOHYDRATE (g)	20g	7%
TOTAL SUGARS (g)	15g	35%
Incl. XXg Added Sugars (g)	18g	36%
PROTEIN (g)	0g	0%

SERVING SIZE: 1 BOTTLE (200ML)

INGREDIENTS: Carbonated Water, Sugar, Ginger Root, Natural Ginger Flavoring with Other Natural Flavorings, Tartaric Acid, Ascorbic Acid

SPECS



8x150mL
Sell Unit UPC:
812136030598



3x8x150mL
Case Code UPC:
00812136030604



200mL
Sell Unit UPC:
898195001274



6x4x200mL
Case Code UPC:
00898195001298

FEVER-TREE IS A TRADEMARK OF FEVER-TREE, INC., NEW YORK, NY. PLEASE ENJOY RESPONSIBLY.

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