

The first Ginger Ale  
from the  
**#1 PREMIUM MIXER BRAND  
IN THE U.S.**

Fever-Tree Premium Ginger Ale is crafted using essential oils from our signature blend of three gingers from the Ivory Coast, Nigeria and Cochin, India. This classic Ginger Ale has an authentic and refreshing taste and aroma. Perfectly balanced to enhance the flavor notes of the finest whiskies, bourbons and rums, but equally as delicious on its own as a soft drink.

Sweetened with fruit sugar for just 70 calories per 6.8 Fl. Oz. bottle.

**FLAVOR PROFILE**

**AROMA**

Warm, citrusy notes of ginger

**FLAVOR**

Classic and crisp



NO ARTIFICIAL  
COLORS

GLASS BOTTLES

STEEL CROWN

NO ARTIFICIAL  
SWEETENERS

CARDBOARD SLEEVES (4 PACK ONLY)

CARDBOARD TRAY



Introducing **FEVER-TREE  
GINGER ALE**

**WHY GINGER ALE?**

- Ginger Ale is worth roughly \$1.3bn per annum.
- Ginger Ale is the 3<sup>rd</sup> largest mixing occasion in the U.S.
- Ginger Ale is the 2<sup>nd</sup> largest addressable \$ opportunity for Fever-Tree.

**NATURALLY-SOURCED INGREDIENTS**

- Green ginger from **Cochin, India** offers a bright, warm spice and zesty citrus flavor.
- Green Ginger from the **Ivory Coast** that is full of zingy lemongrass flavor.
- **Nigerian** dried ginger offers a deep, earthy ginger flavor with a warm, spicy profile.

**FEVER-TREE IS LEADING THE PREMIUM  
MIXER SPACE**

- NY International Spirits Competition named Fever-Tree the Mixer Brand of the year in 2024 for the 5th year in a row.
- Voted #1 Selling & Top Trending Mixer 11 years in a row from Drinks International.
- Awards: Gold Medal, 2022 SIP Awards, Gold & Innovation Award, 2024 SIP Awards, Gold -95, New York International Spirits Competition



**FEVER-TREE**

IF *3/4* OF YOUR DRINK IS THE MIXER, MIX WITH THE BEST

FEVERTREE USA INC. NEW YORK, NY. PLEASE ENJOY RESPONSIBLY.

**FEVER-TREE**

# Introducing FEVER-TREE GINGER ALE

## SIGNATURE SERVES

### IRISH HIGHBALL

1 part Irish Whiskey  
3 parts Ginger Ale  
Garnish: Lemon Wheel

### SCOTTISH HIGHBALL

1 part Scotch  
3 parts Ginger Ale  
Garnish: Orange Wedge

### DARK & GINGERY

1 part Rum  
3 parts Ginger Ale  
Garnish: Orange Peel

### HOW TO ENJOY

Mix with dark spirits...  
Rum  
Bourbon  
Whiskey

Mix with light spirits...  
Gin  
Vodka

On its own as a soft drink

## BOURBON APPLE GINGER FIZZ

Fill a glass to the brim with ice cubes and pour over the bourbon and apple juice. Top off with Fever-Tree Ginger Ale and apple juice. Garnish with a twist of lemon peel.



1 part  
Bourbon



3 parts Fever-  
Tree Ginger Ale



2 part Apple  
Juice



Garnish:  
Lemon Peel



## NUTRITIONALS

CALORIES	50	%DV
TOTAL FAT (g)	0g	0%
SODIUM (mg)	10mg	0%
TOTAL CARBOHYDRATE (g)	13g	5%
TOTAL SUGARS (g)	13g	0%
Incl. XXg Added Sugars (g)	13g	25%
PROTEIN (g)	0g	0%



### SERVING SIZE: 1 CAN (150ML)

INGREDIENTS: Carbonated Spring Water, Sugar, Citric Acid, Natural Ginger Flavoring with other Natural Flavorings, Caramel Color.

CALORIES	70	%DV
TOTAL FAT (g)	0g	0%
SODIUM (mg)	15mg	1%
TOTAL CARBOHYDRATE (g)	17g	6%
TOTAL SUGARS (g)	17g	0%
Incl. XXg Added Sugars (g)	17g	33%
PROTEIN (g)	0g	0%



### SERVING SIZE: 1 BOTTLE (200ML)

INGREDIENTS: Carbonated Spring Water, Sugar, Citric Acid, Natural Ginger Flavoring with other Natural Flavorings, Caramel Color.

## SPECS



\*Regionally Available



8x150mL  
Sell Unit UPC:  
812136030208



3x8x150mL  
Case Code UPC:  
00812136030222



\*Regionally Available



200mL  
Sell Unit UPC:  
898195001090



6x4x200mL  
Case Code UPC:  
00898195001113

00898195001113

FEVER-TREE

IF  $\frac{3}{4}$  OF YOUR DRINK IS THE MIXER, MIX WITH THE BEST

FEVERTREE USA INC. NEW YORK, NY. PLEASE ENJOY RESPONSIBLY.

FEVER-TREE