## TRUE HONEY SOURCE HONEY

## **Supply Chain**



## Why True Source?

- Provide customers and consumers with a proven country of origin claim, certified by a recognized international audit firm.
- Differentiate honey that has been ethically sourced and can be traced directly to the beekeeper.
- Help maintain the pure, wholesome image of honey.
- Support those in the honey industry who have taken a clear position in support of legal and ethical sourcing.



Learn More at www.truesourcehoney.com



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