



The original zero-calorie sweetener

As the #1 zero calorie sweetener brand in retail¹ and away from home,² guests expect **Sweet'N Low®** in your lineup. Deliver the signature sweetness guests love in the pink packet they recognize to demonstrate your overall commitment to quality.

The Right Brand

More than 55 years ago, Sweet'N Low® was the first and only single-serve sweetener packet on the market. Years later, it continues to deliver the taste and quality guests expect when dining away from home.



**GLUTEN-FREE,
KOSHER AND
VEGAN CERTIFIED**

**ON MORE TABLETOPS
THAN ANY OTHER
ZERO CALORIE
SWEETENER BRAND³**

**81% MARKET
SHARE OF THE
SACCHARIN MARKET
AWAY FROM HOME²**

**MEET'S LOWER
CALORIE
DIETARY NEEDS**

The Right Format



Single-serve packets put guests at ease, especially as 76% say that food safety will matter more to them after the COVID-19 pandemic.⁴ Continue to deliver the customized beverages your guests seek while minimizing the possibility of cross-contamination!

**Sweet'N Low is about 2x
sweeter teaspoon for teaspoon
than traditional cane sugar!**



Nutrition Facts

Serving Size 1 Packet (1g)

Amount Per Serving

Calories 0

% Daily Value*

Total Fat 0g **0%**

Sodium 0g **0%**

Total Carbohydrate <1g **0%**

Sugars <1g

Protein 0g **0%**

Not a significant source of calories from fat, saturated fat, dietary fiber, vitamin A, vitamin C, calcium and iron.*Percent Daily Values (DV) are based on a 2,000 calorie diet.

INGREDIENTS: NUTRITIVE DEXTROSE, SACCHARIN, CREAM OF TARTAR, CALCIUM SILICATE (AN ANTI-CAKING AGENT).

ITEM CODE	DESCRIPTION	CASE PACK	GROSS WEIGHT (LB)
4480050111	1g Sweet'N Low Packet	100ct/ 12pk	5.1
4480050150	1g Sweet'N Low Packet	400ct/ 4pk	5.6
4480050999	1g Sweet'N Low Packet	1,250ct/ 1pk	3.7
4480052050	1g Sweet'N Low Packet	2,000ct/ 1pk	5.9
4480057111	1g Sweet'N Low Packet	3,000ct/ 1pk	8.7



Earn points toward a variety of merchandise with select Sweet'N Low sweetener purchases. Learn more at foodservicerewards.com

**For more sweet solutions visit smuckerawayfromhome.com/sweeteners
or call your representative today.**

¹IRI MULO Latest 52 weeks ending 4/19/20

²NPD supply track 12 months ending December 2018

³FSRI Best Reports, Sugar Substitutes and Sugar, December 2016

⁴Datassential, COVID-19, Money Matters, 4/16/20

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VP#41219 34543-30 01/09/23



THE J.M. SMUCKER Co

Away From Home