

The original zero-calorie sweetener

As the #1 zero calorie sweetener brand in retail¹ and away from home,² guests expect **Sweet'N Low**® in your lineup. Deliver the signature sweetness guests love in the pink packet they recognize to demonstrate your overall commitment to quality.

The Right Brand

More than 55 years ago, **Sweet'N Low**® was the first and only single-serve sweetener packet on the market. Years later, it continues to deliver the taste and quality guests expect when dining away from home.

ON MORE TABLETOPS
THAN ANY OTHER
ZERO CALORIE
SWEETENER BRAND³

81% MARKET SHARE OF THE SACCHARIN MARKET AWAY FROM HOME²

MEET'S LOWER
CALORIE
DIETARY NEEDS



GLUTEN-FREE,

VEGAN CERTIFIED

KOSHER AND



Single-serve packets put guests at ease, especially as 76% say that food safety will matter more to them after the COVID-19 pandemic.⁴ Continue to deliver the customized beverages your guests seek while minimizing the possibility of cross-contamination!

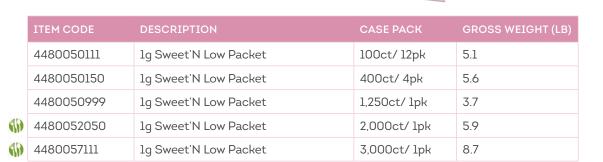
Nutrition Facts

Serving Size 1 Packet (1g)

Not a significant source of calories from fat, saturated fat, dietary fiber, vitamin A, vitamin C, calcium and iron.*Percent Daily Values (DV) are based on a 2,000 calorie diet.

INGREDIENTS: NUTRITIVE DEXTROSE, SACCHARIN, CREAM OF TARTAR, CALCIUM SILICATE (AN ANTI-CAKING AGENT).

Sweet'N Low is about 2x sweeter teaspoon for teaspoon than traditional cane sugar!





REWARDS.com Earn points toward a variety of merchandise with select Sweet'N Low sweetener purchases. Learn more at foodservicerewards.com

For more sweet solutions visit smuckerawayfromhome.com/sweeteners or call your representative today.

¹IRI MULO Latest 52 weeks ending 4/19/20 ²NPD supply track 12 months ending December 2018 ³FSRI Best Reports, Sugar Substitutes and Sugar, December 2016 ⁴Datassential, COVID-19, Money Matters, 4/16/20

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