



YOUR PREMIUM CAKE CANVAS.

RICH'S SIGNATURE READY CAKES

Whether it's a landmark anniversary or a weekend gathering, every life milestone is worth celebrating — and nothing says "celebration" more than a delicious slice of cake.

We know not every operation has the time or resources required to create the perfect cake from scratch. That's where Rich's can help: **Signature Ready Cakes** are the perfect blank canvas for all of your custom creations! These high-quality cakes come baked and further finished with a base layer of icing — and some offer additional garnishes, such as cake crumb and chocolate curls. Leverage your limited labor where you'll get the most credit with consumers: creative themes and designs that add fresh appeal to the bakery case.

With a range of classic flavors, sizes and versatile choices in icing and layering, these time- and labor-saving cakes are the perfect options for either simple personalization or decadent centerpieces.



GET STRAIGHT TO DECORATING.

CAKE IS RANKED THE **MOST POPULAR** DESSERT IN THE US.

Datassentials "The World of Desserts" January 2024

VALUABLE VERSATILITY.

Choose from classic, trusted cake flavors including white, yellow, chocolate and white marble cake. These flavors come base iced with delicious whipped or Buttrcreme icing, available in multiple round sizes, as well as sheets. With the ability to customize, one SKU covers a number of cake occasions, from special holidays to specific celebrations and seasonal solutions.

PIECE OF CAKE.

Don't have the time or labor necessary to bake the perfect cake? No problem. Our Signature Ready Cakes come baked, base iced and ready to decorate and personalize with your own signature designs.

ALL SKILL LEVELS WELCOME.

Our Signature Ready Cakes offer the perfect creative canvas for a range of decorating skill levels, allowing you to focus on the area where consumers will give you the most credit: customized creations that add vibrant appeal to your bakery — and your Instagram!

NEVER SACRIFICE ON QUALITY.

A labor saver that doesn't sacrifice on quality. Our decadent further finished cakes deliver on the scratch-made flavor and quality that bring consumers back for more.



CAKE IS PROJECTED TO REMAIN THE **MOST POPULAR** US DESSERT THROUGH 2027.

Datassentials "The World of Desserts" January 2024



Get A HEAD START.

WITH RICH'S SIGNATURE READY CAKES,
YOU'LL SAVE AROUND



3:30 MIN &
DECORATING OUR
¼ SHEET CAKE



4 MIN
DECORATING OUR
7" ROUND CAKE

COMPARED TO UNICED VARIETIES.

That's a significant amount of energy and resources you could be spending on what really counts: personalization and over-the-top designs for your shoppers.

CAKE INSPIRATION FOR ALL SKILL LEVELS.

EASY

MODERATE

ADVANCED



**YELLOW CAKE WITH VANILLA
WHIPPED ICING**
NATURALLY & ARTIFICIALLY FLAVORED



**7" WHITE CAKE WITH VANILLA
BUTTERCREME ICING**
NATURALLY & ARTIFICIALLY FLAVORED



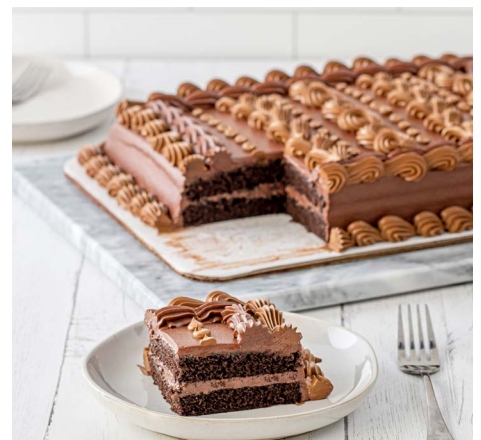
**YELLOW CAKE WITH VANILLA
BUTTERCREME ICING**
NATURALLY & ARTIFICIALLY FLAVORED



**WHITE CAKE FILLED WITH WHITE
BUTTERCREME**



**7" CHOCOLATE CAKE WITH
CHOCOLATE BUTTERCREME ICING**
NATURALLY & ARTIFICIALLY FLAVORED



**CHOCOLATE CAKE BAVARIAN FILLED
WITH CHOCOLATE BUTTERCREME ICING**
NATURALLY & ARTIFICIALLY FLAVORED

CELEBRATIONS CALL FOR CAKE.

PRODUCT CODE	PRODUCT DESCRIPTION	CASE/ SIZE (OZ)
SIGNATURE READY 1/4 SHEET CAKES		
SPLIT & FILLED CAKES		
20384	Chocolate Cake Bavarian Filled with Chocolate Buttrcreme Icing, Naturally and Artificially Flavored	4/63
20385	Chocolate Cake Filled with Chocolate Buttrcreme, Finished with Chocolate Buttrcreme Icing, Naturally and Artificially Flavored	4/59
20386	White Cake Bavarian Filled with White Buttrcreme Icing	4/63
20387	White Cake Filled with White Buttrcreme, Finished with White Buttrcreme Icing	4/59
SINGLE LAYER CAKES		
01813	Chocolate Cake with Vanilla Whipped Icing, Naturally and Artificially Flavored	8/33.25
49726	Chocolate Cake with Vanilla Buttrcreme Icing, Naturally and Artificially Flavored	8/42.75
01815	Yellow Cake with Vanilla Whipped Icing, Naturally and Artificially Flavored	8/33.25
49730	Yellow Cake with Vanilla Buttrcreme Icing, Naturally and Artificially Flavored	8/41.75
24343	White Cake with Vanilla Buttrcreme Icing, Naturally and Artificially Flavored	8/43
24345	White Marble Cake with Vanilla Buttrcreme Icing, Naturally and Artificially Flavored	8/43
SIGNATURE READY DOUBLE LAYER ROUND CAKES		
5" CAKES		
24203	5" White Cake with Vanilla Buttrcreme, Naturally and Artificially Flavored	6/16 OZ.
21577	5" Chocolate Fudge Cake, Naturally and Artificially Flavored	6/16 OZ.
7" CAKES		
23831	7" White Cake with Vanilla Buttrcreme Icing, Naturally and Artificially Flavored	4/30 OZ.
23833	7" Chocolate Cake with Chocolate Buttrcreme Icing, Naturally and Artificially Flavored	4/30 OZ.



INFINITE POSSIBILITIES.
ONE FAMILY.

Contact your Rich's rep today, or visit richsusa.com

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