

The cheesesteak is an experience, an American icon.

And Original Philly is one of the trailblazers. We're a constant.

A standard of quality. And a stamp of authenticity.

phillycheesesteak.com

@original_philly

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IS THE CHEESESTEAK A SANDWICH?

Well, is the Super Bowl a game? Is Independence Hall a building?

The cheesesteak's an experience. An attitude. In-your-face—literally and figuratively. And it's personal—inspiring endless dialogue and debate. Sliced or chopped. Whiz versus American. Mustard, are you kiddin'? And, Yeah, I'm gonna finish it!

Yes, the cheesesteak is an institution. A cultural obsession whose popularity keeps climbing. And since day one, the identity of the cheesesteak has been exclusively and undeniably linked to a single point of origin: the city of Philadelphia.

And while Philly is cheesesteak provenance, it is no longer just a local delicacy. It's a global phenomenon. A magical indulgence. And for many, it's a ritual—a tried-and-true feast that says, "Game on!"

SANDWICH!?
WHO YOU CALLIN'
SANDWICH?





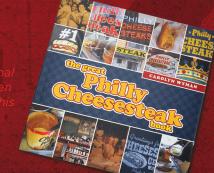
CHILL CHILL

for business in 1981. Some 50 years after the discovery of the "steak sandwich," we solved a critical inefficiency for local steak joints.

Our original idea of supplying restaurants, pizza and sub shops, delis, and concessions with the cheesesteak's core ingredient crafting the perfect steak slices for their creations while saving them serious time, money, and hassle—has helped turbo-charge global growth of the cheesesteak, transforming the food service industry along the way.

"The Philadelphia Steak Sandwich will someday be as popular and frequently ordered as the hamburger, and Original Philly Cheesesteak Company will be one of the reasons why."

Co-founder Nicholas Karamatsoukas





Original Philly carved out early success based on exceptional quality and dependability—core values instilled by our company's founders.

Today, we operate two plants in Northeast Philly totaling well over 120,000 square feet. Between them, we craft enough raw and fully-cooked steak each day to make a cheesesteak that would stretch from South Philly to Atlantic City.

Original Philly is everywhere. From major restaurant chains to theme parks, schools, hospitals, and wholesale clubs.

Even Philly's fanatical pro sports franchises and venues proudly serve our steaks. We're the meat of choice at your neighborhood sub shops, delis, pizzerias and bars, too—including many of our hometown's classic steak joints.



While significantly increasing our

output throughout the years to serve

customers all over the world, we remain

committed to precision craftsmanship

and end-to-end excellence—from the

finest quality meats and ingredients,

to safe and clean facilities, advanced

equipment, highly-trained staff, and

finely tuned procedures.



About Our Products

- Every morsel of Original Philly meat comes from our Philadelphia facilities so serving our product will authenticate yours as the real deal
- You can choose from a range of Original Philly products to suit your needs
- From value offerings through premium cuts
- Tried-&-true Original Philly favorites, as well as spec manufactured products for multi-unit QSRs & further processors that have unique requirements
- Passion, innovation & the best raw ingredients—that's all that goes into our beef & chicken (never emulsified!)
- We've been devoted to the cheesesteak for over three decades—& we still deliver the way only a family-run business can.



Tight food costs? Satisfy your customers' authentic cheesesteak

Sandwich Slices

high-volume performer that's brimming with flavor. Excess fat is trimmed to approximately 88% or more lean. Note: Contains Soy

Frankly Philly Seasoned Beef

Sandwich Slices Prudently priced and generous on flavor. For

operators who need to keep their menu prices down but cannot afford to sacrifice quality and taste. Excess fat is trimmed to approximately 92% or more lean. Note: Contains Soy

Boardwalk Brand Seasoned Beef Sandwich Slices

Original developed for operators "down the shore." High-volume performance with excellent yield. Crafted from custom blend of selected beef cuts. Excess fat is trimmed to approximately 88% or more lean. Note: Contains Soy

Drexel Hill Brand Seasoned Beef

One of our economically priced products. Crafted from custom blend of selected beef cuts. Excess fat is trimmed to approximately 92% or more lean. Note: Contains Soy

Product Code: DHB

4, 5, 6, 8 oz. & bulk Case Dimensions: 14.625" (I) x 8.75" (w) x 3.5" (h)

craving at a price-point that's easy to swallow too.

Value Philly Seasoned Beef

Our most economically priced product yet. A

Frankly

Product Code: FP

Portion Size: 4, 5, 6, 8 oz. & bulk

Product Code: VAL

Portion Size:

Case Weight:

Case Dimensions: 14.938" (I) x 9.063" (w) x 4.125" (h)

Product Code: BB

3, 4, 5, 6, 7 oz. & bulk Portion Size: Case Weight: Case Dimensions: 14.625" (I) x 8.75" (w) x 3.5" (h)

4 oz. & bulk

Case Dimensions: 14.938" (I) x 9.063" (w) x 4.125" (h)

• **Toppings:** Philly Cheesesteak Burgers, Pizza & Salads

• QSRs

& Pubs

Independent Restaurants, Bars

Arenas/Stadiums, Colleges/

Universities, Hospitals, Theme

Parks & Other Food Service

Food Carts, Snack Bars & Kiosks

How Can You Use

• Classics: Authentic Philly Beef

Original Philly?

& Chicken Cheesesteaks

C-Stores/Supermarkets

Management Venues

Further Processors

• Add-Ons: Wraps. Quesadillas & Stir-Fry Meals

Breakfast: Steak & Eggs, Breakfast Burritos

• Fillings: Appetizers, Stuffed Pretzels, "Grab-&-Go" Sandwiches/Snacks

Nutrition information, additional package specifications and other details available at phillycheesesteak.com



Nothing says "Feast!" like a Philly cheesesteak. But when it's not a party-of-one, one must share, right? So when the occasion calls for feeding multiple mouths, we've got the perfect fix for your customers: Original Philly Cheesesteak Appetizers! Spice up your starter menu, or offer a classy but cool Hors d'oeuvre option. Serve 'em up on the side with entrées, or round out traditional appetizer samplers with these sharable, dippable, blow-your-mind tasting cheesesteak inventions—from the category pioneers at Original Philly. (Who else?!)

Griginal Philly Cheesesteak Sliders

An incarcerated miniature cheesesteak. Unique bread dough stuffed with OP Fully Cooked Sliced Beef Steak, sautéed onions & cheese.

<u>Griginal Philly</u> Cheesesteak Spring Rolls (1.8 oz.)

East meets West...Philly. OP Fully Cooked Sliced Beef Steak—a creamy mix of cheeses, diced shallots & a unique blend of spices—rolled by hand in a delicate Spring Roll wrapper.

<u>Quiginal Philly</u> Cheesesteak Spring Rolls (1.0 oz.)

OP Fully Cooked Sliced Beef Steak with the same creamy mix of cheeses, shallots & spices as our larger Spring Rolls- rolled by hand into a smaller delicate wrapper

Griginal Philly Cheesesteak Egg Rolls

Our custom mod to the Chinese staple. OP Fully Cooked Sliced Beef Steak, sautéed onions & cheese-wrapped in a traditional egg noodle crust.

Our Fully Cooked Chicken Slices, Mozzarella Cheese and spicy Buffalo Sauce

Product Code: Portion/Count: Case Weight:

<u>Original Philly</u> Buffalo Chicken Cheesesteak Egg Rolls

seasoning-wrapped in a golden brown, crispy egg roll crust.

Product Code:

Portion/Count:

Case Weight:

Product Code:

Portion/Count:

Case Weight:

Case Dimensi

Product Code:

Portion/Count:

Case Weight:

Case Dimension

Product Code:

Portion/Count:

Case Weight:

SLIDERS

5.4 lbs.

PHSR-1.8

5.625 lbs.

PHSR-1.0

9.325 lbs.

BCE-2.5

9.325 lbs.

1.8 oz./50 pieces

1.0 oz./96 pieces

PHILCH-EGGROLLS

2.5 oz./60 pieces

2.5 oz./60 pieces

12.5" (l) x 10.5" (w) x 3.5" (h)

12.25" (l) x 9.5" (w) x 5.25" (h)

16" (l) x 8.875" (w) x 4.875" (h)

15.75" (l) x 8.875" (w) x 4.75" (h)

All appetizer products are made with Original Philly **Fully Cooked Beef Steak**

2.4 oz./36 pieces An organoleptic experience 14.5" (l) x 7.5" (w) x 3" (h) that defines the category the gold standard of flavor that people identify as a

Consistent quality, texture & taste

Philly Cheesesteak.

 Portioned for ease of use & cost control (some products also available in bulk)

Authentically seasoned with unmatched flavor

 Crafted from fresh, whole muscle USDAinspected beef or chicken-never ground or emulsified

 Chunked, formed & thinly sliced, then blast-frozen to lock in freshness



Griginal Philly "WOW" Seasoned Beef Sandwich Slices

Our best-seller-period. Enhanced for the ideal balance of flavor, tenderness & value. Custom blend of selected domestic steer meats. Moderately seasoned.

<u>Griginal Philly</u> "M" Seasoned Beef Sandwich Slices

WOW's popular "big brother." Meatier with slightly less seasoning Custom blend of selected domestic steer meats. Lightly seasoned.

<u>Griginal Philly</u> Ribeye Seasoned Beef Sandwich Slices

Our signature seasoning with the cut that started it all. Moderately seasoned. Made exclusively from marbled steer ribeye rolls.

Griginal Philly Seasoned Sirloin Tip Beef Chip Steaks

Our leanest cut with a uniquely crafted taste profile. Moderately seasoned. Cut from steer sirloin tips.

<u>Philly Seasoned Chicken Sandwich Slices</u>

We substitute a bird for the beef-with a seasoning tweak to bring out the best chicken taste. Made from lean, all-white, boneless chicken breast meat. Moderately seasoned.

<u>Original Philly</u> Halal Seasoned Beef Sandwich Slices

Our Halal Certified Seasoned Beef Sandwich Slices are authentically seasoned with unmatched flavor, crafted from fresh whole muscle Halal certified beef by ISWA.

Quiginal Philly DDD Seasoned Beef Sandwich Slices

WOW's fraternal twin. Ideal balance of flavor, tenderness & value—just shaped differently. Moderately seasoned. Custom blend of selected domestic steer meats.

Miginal Philly DDD Seasoned Chicken Sandwich Slices

MCH's "brother from another mother." Delicately seasoned chicken breast in a puck orm. Moderately seasoned. Made from lean. all-white, boneless chicken breast meat.

wow Product Code: Portion Size: 3, 4, 5, 6, 7, 8 oz. & bulk Case Weight: 14.625" (l) x 8.75" (w) x 3.5" (h) Case Dimension

Product Code:

Portion Size: 3, 4, 5, 6, 7, 8 oz. & bulk Case Weight: 14.625" (l) x 8.75" (w) x 3.5" (h)

Product Code:

Portion Size: 3, 4, 5, 8 oz. & bulk Case Weight: 14.625" (l) x 8.75" (w) x 3.5" (h)

Portion Size: 4, 7 oz. & bulk Case Weight:

STIP

14.625" (l) x 8.75" (w) x 3.5" (h)

3, 4, 5, 6, 7, 8 oz. & bulk Portion Size: Case Weight:

14.625" (l) x 8.75" (w) x 3.5" (h) Case Dimensio HAL STK

Portion Size: 4 oz. Case Weight: 10 lbs Case Dimensio 14.938" (l) x 9.063" (w) x 4.125" (h)

Product Code: DDD Portion Size: 4, 5 oz.

Case Weight: 15" (l) x 9.25" (w) x 4.5" (h) Case Dimensi

> Product Code: DDD-MCH Portion Size: 5 oz. 10 lbs. Case Weight:

Product Code:

Product Code:

Product Code:

Case Dimensions: 15" (I) x 9.25" (w) x 4.5" (h)

Nutrition information, additional package specifications and other details available at phillycheesesteak.com

















- Portioned for ease of use & cost control (some products also available in bulk)
- Hand-packed or formed, thinly sliced, then blast-frozen to lock in freshness
- Crafted from fresh, whole muscle USDAinspected beef or chicken-never ground or emulsified
- Consistent cut & trim profile



Griginal Philly Beef Steaks

Griginal Philly Chicken Steaks

Griginal Philly Ribeye Beef Steaks

Simply thinly sliced beef steak, portioned & ready for you to add your own taste profile. Custom blend of selected domestic steer meats for the perfect balance of natural flavor & texture.

Pure, white meat chicken breast—thinly sliced & portioned for your own seasoning

The one that started it all back in 1930—a moderatly marbled steak from the rib

mastery. Made from lean, all-white, boneless chicken breast meat.

section. Many say it's the ultimate balance of flavor and texture.

Product Code: Portion Size: Case Weight:

SLOIN 4, 5, 6, 7, 8 oz. & bulk Case Dimensions: 14.625" (I) x 8.75" (w) x 3.5" (h)

Product Code: Portion Size: Case Weight:

4, 5, 6, 7, 8 oz.

Case Dimensions: 14.625" (l) x 8.75" (w) x 3.5" (h)

Product Code:

Portion Size: Case Weight:

CMPS RIB-BLK Specified, bulk

Case Dimensions: 14.938" (I) x 9.063" (w) x 4.125" (h)

ORIGINAL PHILLY PREMIER OFFERINGS

These products are made from "white tablecloth" premium cuts of beef and are very time intensive to craft. Therefore, they're only available made-to-order (as much as we'd love to keep them in stock...if even for our own enjoyment!).

Griginal Philly Delmonico Beef Steaks

The richest, most succulent steakhouse flavor the Philly Cheesesteak has ever known.

Griginal Philly Skirt Beef Steaks

Known for its rich flavor & uncommonly tender, juicy bite. Thinly sliced against the grain from the plate section.

Call us at 800-342-9771

to inquire about custom orders

Nutrition information, additional package specifications and other details available at phillycheesesteak.com.



• Pasteurized for safety & blast-frozen to lock in freshness

option.

- Crafted from fresh, whole muscle USDAinspected beef or chicken-never ground or emulsified
- Consistent quality, texture & taste
- Authentically seasoned & cooked for unmatched flavor



<u>Original Philly</u> Sliced Beef Steak

Our best-selling Fully Cooked product—the ideal balance of flavor & tenderness. Custom blend of selected domestic steer meats. Moderately seasoned.

Trimmed to 88% lean on average

Product Code: PP-BLK 4/2.5 lb. bags Case Weight: 10 lbs.

Product Code:

Product Code:

Case Dimensions: 14.625" (I) x 8.75" (w) x 3.5" (h)

PT-BLK

Miginal Philly Sliced Beef Steak - Enhanced

Great as an ingredient for further processing; retains juiciness under higher temperature. Custom blend of selected domestic steer meats. Moderately seasoned.

Trimmed to 83% lean on average

Size: 4/2.5 lb. bags Case Weight: 10 lbs.

14.625" (l) x 8.75" (w) x 3.5" (h)

Griginal Philly Sliced Beef Steak — Value

The economical choice—marinated with Soy Protein for maximum value. Custom blend of selected domestic steer meats. Heavily seasoned.

Trimmed to 83% lean on average

PTVAL-BLK Product Code: 4/3 lb. bags Case Weight:

Case Dimensions: 15.313" (I) x 9.313" (w) x 4.635" (h)

<u>Griginal Philly</u> Sliced Beef Steak with Onions

Our Fully Cooked best-seller made with diced onions. Custom blend of selected domestic steer meats. Moderately seasoned.

Trimmed to 88% lean on average

4/2.5 lb. bags Case Weight: Case Dimensions:

14.625" (l) x 8.75" (w) x 3.5" (h)

PO-BLK

<u>Original Philly</u> Sliced Beef Steak with Onions & Peppers

Our Fully Cooked best-seller made with diced onions & peppers. Custom blend of selected domestic steer meats. Moderately seasoned.

Trimmed to 88% lean on average

Product Code: PPO-BLK 4/2.5 lb. bags Size: Case Weight:

14.625" (l) x 8.75" (w) x 3.5" (h)

Griginal Philly Sliced Chicken Steak

We substitute a bird for the beef-undeniably delicious & extremely versatile. Made from lean, all-white, boneless chicken breast meat. Moderately seasoned.

Trimmed to 90% lean on average

Product Code: PC-BLK

4/2.5 lb. bags Case Weight:

14.625" (l) x 8.75" (w) x 3.5" (h)

Portioned packaging available for qualifying processors, chains & institutional accounts. Nutrition information, additional package specifications and other details available at phillycheesesteak.com.