

CARE RUNS DEEP

OUR ACTIVE COMMITMENT TO SUSTAINABILITY.

It's very easy to talk about sustainability, but it's a whole other thing to actually do something about it.

Nespresso is now a certified B Corp™, recognizing our commitment to a global movement that's transforming economies to benefit all people, communities and the planet. We raise a cup to coffee as a force of good.

AT **NESPRESSO**, DOING IS EVERYTHING.



COMMUNITY

WHAT ARE WE DOING?

Sustainably sourcing coffee, building relationships with farmers and helping to protect the environment.

Care goes into every cup of Nespresso coffee. At Nespresso, care is...

- Training and supporting farmers' livelihoods through our AAA Sustainable Quality™ Program.
- Empowering and supporting women in farming.
- · Fostering organic farming.
- Reviving coffee farms from coffee-growing regions impacted by climate disaster or social unrest.



CLIMATE

WHAT ARE WE DOING?

Using the power of coffee to help restore healthy ecosystems and assist coffee-growing communities.

Care goes into nurturing our environment. At Nespresso, care is...

- Planting over 5.2M trees within coffee farms.
- Teaming up with nonprofit Conservation International to protect 10M trees in the Amazon.
- Restoring 320 acres of forests in the U.S. in collaboration with American Forests.
- Finding new ways to reduce our carbon emissions.



CIRCULARITY

WHAT ARE WE DOING?

Contributing to a circular economy through our easy, fully funded capsule recycling program.

Care goes into fully recycling our coffee and capsules. At Nespresso, care is...

- Producing our coffee capsules from fully recyclable aluminum the best material to protect the delicate flavors and aromas of our coffees.
- Offering our customers a FREE and EASY recycling program.







RECYCLING WORKS TO CREATE NEW, USEFUL THINGS

When recycled, the aluminum in our capsules can have a second life as other amazing things.



The used coffee inside is also recycled and can become high-quality compost and topsoil.

DOING IS EVERYTHING. HERE'S WHAT YOU CAN DO.

In the U.S., we have the capacity to recycle 100% of all coffee capsules consumed. Currently, we are recycling far fewer capsules than we are capable of. We can do better. **WE HAVE TO DO BETTER.**

That's where you come in — with your pledge to recycle every single **Nespresso** capsule. It's a commitment to doing your part to improve your local community and the environment.

CAN WE COUNT ON YOU TO TAKE ACTION AND RECYCLE WITH US?



CONTACT YOUR REPRESENTATIVE TO LEARN MORE ABOUT RECYCLING NESPRESSO CAPSULES.



