## MASTER OF MIXES COCKTAIL ESSENTIALS

## Mixology Minded

## **Authentic OLD FASHIONED Blend**

An exotic blend of dark, sweet cherry juice, California orange juice, simple syrup and the perfect touch of aromatic bitters makes Master of Mixes Old Fashioned an exquisite delicacy. Compare it to scratch.

- · Master of Mixes Old Fashioned Mix is now available in the proprietary 375 ml Cocktail Essentials squeeze bottle with its accompanying mixo-spout
- We have deconstructed an authentic scratch Old Fashioned - Now available in 1 easy step!

Cherry Orange **Angostura Bitters** Simple Syrup

MUDDLE

ADD

ICE

**Master of Mixes** BOURBON **Authentic** OLD **FASHIONED** 

- Contains a combined 14% orange and cherry juice
- The aerodynamic closure design heightens the user experience by delivering exquisite portion control with super-smooth shut-off action
- This new smaller size still allows the consumer to create up to as many as 12 Old Fashioned cocktails per bottle, while leaving plenty of room in their home bar to stock other ingredients
- Try substituting brandy for bourbon or stir in  $\frac{1}{2}$  oz of vermouth for a slightly sweeter cocktail



