

A GUIDE TO

# Hotel Towels

**Sizes**  
12" x 12" to 13" x 13"

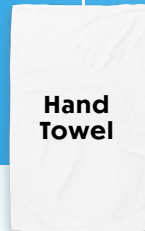
**Best Uses**  
Washing body,  
hands, and face



**Wash Cloth**

**Sizes**  
15" - 18" x 27" - 32"

**Best Uses**  
Drying hands & face



**Hand Towel**

**Sizes**  
20" - 22" x 30" - 36"

**Best Uses**  
Keeping floors dry



**Bath Mat**

**Sizes**  
20" - 30" x 40" - 60"

**Best Uses**  
Drying body & hair



**Bath Towel**

**Sizes**  
35" x 66" - 70"

**Best Uses**  
Drying body & hair with  
extra coverage



**Bath Sheet**

## General Care Instructions

- ✓ Always follow the care instructions that come with your towels.
- ✓ Wash towels before first use to improve absorbency and reduce lint.
- ✓ Wash with like colors.
- ✓ Avoid using fabric softeners that can break down towel fibers.
- ✓ In order to maintain absorbency, don't iron terry towels.
- ✓ Ensure that towels are dry when you remove them from the dryer.
- ✓ Avoid over drying.

## Towel Weight

### DISCLAIMER

*There are many factors that contribute to the quality of a towel. Weight, material, and border style are 3 indicators that can differentiate towel lines.*



### Lightweight

- ✓ Typically weigh between 5 to 10 lb. per dozen
- ✓ Great economical choice for motels, gyms, or athletic clubs



### Medium Weight

- ✓ Typically weigh between 10 to 15 lb. per dozen
- ✓ Great choice for mid-range to luxury Airbnbs, hotels, and healthcare facilities



### Heavy Weight

- ✓ Typically weigh between 15 to 22 lb. per dozen
- ✓ Great choice for mid-range to upscale hotels, spas, and resorts

## Towel Material

LEVEL	PRICING	CHARACTERISTICS	QUALITY	CUSTOMER TYPES
Good	\$	100% cotton is the most common construction. It is known for its absorbency and durability.	<b>Economy</b>	Gyms, motels, nursing homes, correctional facilities
Good	\$	Open end cotton is produced from short cotton fibers, making it economical and less soft than ringspun cotton.	<b>Economy</b>	Gyms, motels, nursing homes, correctional facilities
Better	\$\$	Cotton/polyester blend is durable and soft to the touch	<b>Standard</b>	Gyms, motels, mid-range hotels
Better	\$\$	Zero-twist cotton is softer to the touch than twisted cotton.	<b>Premium</b>	Resorts, spas, mid-range to luxury hotels
Better	\$\$	Ringspun cotton is soft, smooth, and silky to the touch.	<b>Premium</b>	Resorts, spas, mid-range to luxury hotels
Better	\$\$	Long cotton fibers make a softer and smoother fabric.	<b>Premium</b>	Resorts, spas, mid-range to luxury hotels
Best	\$\$\$	Combed cotton is specially treated and results in a softer and more durable yarn.	<b>Luxury</b>	Resorts, spas, luxury hotels
Best	\$\$\$	Cotton/modal has a silky feel. It is absorbent and breathable.	<b>Luxury</b>	Resorts, spas, luxury hotels
Best	\$\$\$	Pima cotton uses extra-long staple cotton for an ultra-soft fabric.	<b>Luxury</b>	Resorts, spas, luxury hotels
Best	\$\$\$	Egyptian cotton has superior absorbency and softness.	<b>Luxury</b>	Resorts, spas, luxury hotels

## Border Styles



### Cam

Woven designs are flat and simple.



### Dobby

Woven designs can include ribbed, single frame, double frame, and more.