



NEW COLD BREW STICK PACKS

EASY TO MAKE
COLD BREW

IN SECONDS!

Artfully crafted by the flavor experts at DaVinci Gourmet, these cold brew coffee sticks create delightfully rich and smooth cold brew coffee in just seconds.

Made with our signature Central American Coffee Blend, each sip boosts bold, cold brew flavor with a touch of sweetness or vanilla to balance it all out.

SIMPLY STIR INTO WATER,
ADD ICE, AND PREPARE FOR
AN INSTANT MOOD BOOST.



49%

Of consumers prefer to make or mix coffee at home

1/2

Consumers report they prefer to be their own barista, driven by desire for customization

30%

Of consumers prefer Vanilla Flavor

Source: Kerry proprietary insights - coffee flavor & seasonality consumer research 2024

WHY DAVINCI GOURMET COLD BREW?

- Taste:** Smooth, rich flavor with a hint of sweetness & flavor
- Convenience:** Grab and go stick pack - ready to drink format
- Simple Prep:** Easily mixes with cold water



- Made with Kerry Cold Brew Crystals
- 100% Arabica Coffee
- Natural Flavor
- Low Sugar - 8g per serving
- 45 calories per serving
- 115 MG of caffeine per serving

EASY TO MAKE COLD BREW IN SECONDS!

CLICK TO WATCH VIDEO

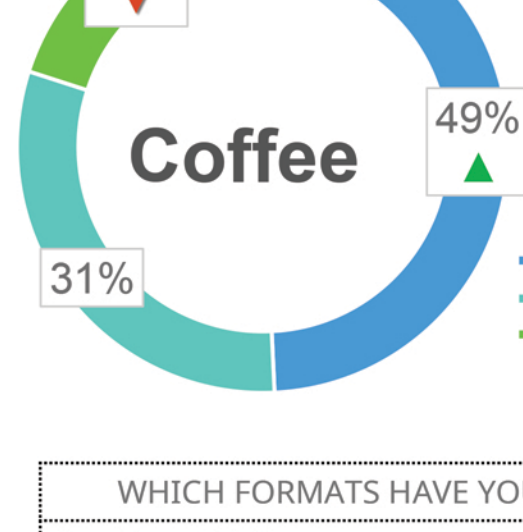
Instructions:

- 1 Add 1 cold brew packet into cup or water bottle
- 2 Add 8-12 oz of cold water
- 3 Stir, add ice, and enjoy!
- 4 Customize with DaVinci Gourmet syrups & creamer



Understanding the Consumer Preparation Preference

of consumers who have purchased coffee in the last 30 days, which format do you prefer



Top Appealing Flavors

Flavor	%
Caramel	21%
French Vanilla	17%
Vanilla	17%
Hazelnut	16%

Top Consumers by Generation

Location	Generation	%
At Home	Younger Millennials	15% ▲
Away From Home	Younger Millennials	41% ▲

WHICH FORMATS HAVE YOU PURCHASED?

Ready-to-Drink canned, bottled, etc.	48%
Pods k-cups, capsules, etc.	44%
Multi-Serve carton, bottled, powdered, etc.	30%
Ready-to-Mix stick packs, dissolvable, etc.	14%

WHAT DO YOU PREFER THE MOST?

49%	Make or mix at home or on the go
31%	Prepared by café or restaurant
20%	Ready-to-drink from a grocery/c-store



KERRY PROPRIETARY INSIGHTS



PRODUCT BENEFITS

- Consumer-ready stick packs
- Easy-to-prepare soluble format-just add water
- 115mg of caffeine per stick pack
- Premium coffee quality & flavor, made with 100% Arabica beans
- Kosher

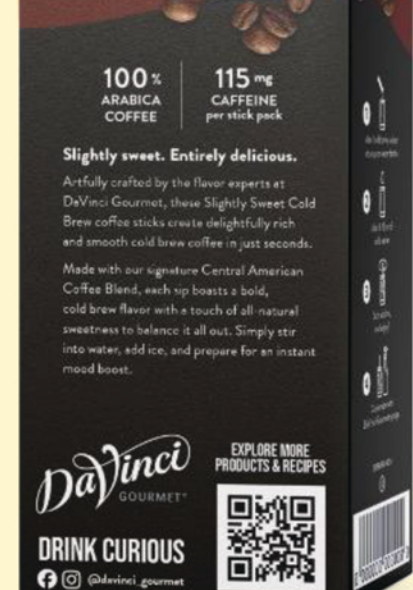
SLIGHTLY SWEET
ENTIRELY DELICIOUS
DaVinci Gourmet
Slightly Sweet Cold Brew

HINT OF VANILLA
PURELY DELICIOUS
DaVinci Gourmet
Vanilla Cold Brew



PRODUCT DETAILS	ITEM DESCRIPTION	ITEM NO.	CASE GTIN	UNIT UPC	CASE PACK
6 15g Stick Packs 8 Cartons Per Case 2 SKUs: Vanilla & Slightly Sweet Cold Brew	DaVinci Gourmet® Slightly Sweet Cold Brew Stick Packs	20762606	10737384992177	737384991074	8 cartons per case 6/15g stick packs per carton
	DaVinci Gourmet® Vanilla Cold Brew Stick Packs	20783234	10737384992207	737384992200	8 cartons per case 6/15g stick packs per carton

SLIGHTLY SWEET COLD BREW



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VANILLA COLD BREW



ITEM DESCRIPTION	ITEM NO.	CASE GTIN	UNIT UPC	CASE PACK
DaVinci Gourmet® Vanilla Cold Brew Stick Packs	20783234	10737384992207	737384992200	8 cartons per case 6/15g stick packs per carton

DAVINCI GOURMET COLD BREW SELL SHEET

EASY TO MAKE
COLD BREW

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Artfully crafted by the flavor experts at DaVinci Gourmet®, these Slightly Sweet & Vanilla Cold Brew coffee sticks create delightfully rich and smooth cold brew coffee in just seconds.

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KERRY

DaVinci GOURMET®

DRINK CURIOUS



THANK YOU!