

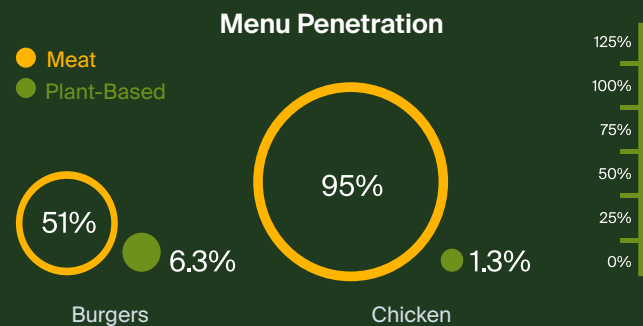


We made a better chicken and we made it out of **PLANTS**.

Daring was founded with an unapologetic goal: to remove chicken from the food system entirely. So we made a Plant Chicken so delicious it's worth leaving chicken for. And we're sure your customers will agree.

Why Offer Plant-Based Chicken?

With more and more people seeking plant-based options, there's a big gap between what's on the menu, and what customers want. Burger alternatives may get a lot of attention. But the real opportunity is with chicken.



Why Serve Daring?

AMAZING taste & texture

Daring is the only Plant Chicken that looks, cooks, tastes, shreds, and satisfies like chicken chicken.

BETTER ingredients

Daring is made with a short list of simple ingredients. In fact, our Original Pieces are made with 50% less ingredients than our competitors.



ENDLESS versatility

Daring easily cooks from frozen in only 6-7 minutes and works beautifully in virtually any recipe that calls for chicken.

SUPERIOR nutrition



"The taste and texture are incredible.
So much like the real thing." - **ANNETTE B**