



FABI
FOOD & BEVERAGE
2024 AWARD
NATIONAL RESTAURANT ASSOCIATION

chunk[®]

PLANT BASED WHOLE CUTS

Chunk has a unique offering of plant-based whole cuts that look, cook, and taste like beef, easily replacing it in any recipe. It is the cleanest label product, made naturally without any additives, or binders. Chunk is extremely versatile and easy to use - it can be pan seared, baked, grilled, smoked, stewed, braised, barbecued, and baked, the same way beef is used. It allows chefs a much greater level of creativity with simple preparation and minimal training of the staff.

Quick Facts:

- Putting Chunk on the menu unlocks new customer demographics, increases foot traffic, and drives bigger check sizes and repeat orders!
- Chunk's products are pre-portioned and vacuum-packed, making preparation easy during busy service.

A NEW CLASSIC

Highlights:

- First plant-based steak to be offered at steakhouse chain
- On the menu at 5 Charley's Steak Houses, FishBones, and Vito's Chop House
- Selected as only plant-based meat to be offered at Formula 1 Circuit of the Americas 2023
- On the menu at Anthony Scotto restaurants, including Insignia Prime Steak & Sushi
- Launched at 5-star luxury hotel Faena Miami Beach during Art Basel with Chef Paul Qui



high
protein



minimally
processed



clean
ingredients



no
cholesterol



kosher

SCAN FOR DISH CREATIONS



SCAN FOR LOCATOR MAP



Good Source of Protein • Vegan • Non GMO • No Cholesterol
No Additives • No Binders • No Preservatives • Clean Label

