



Consumer Survey of
Product Innovation
2025

Winner of Household Cleaning Essential
category. Survey of 40,000 people by Kantar



**IT'S
TOUGH
ON
STAINS!**



**Perfect
cleaning partner**



**RHUBARB
SCENT**



**Effective against
grease & grime**



CLEANS DIRT, GRIME, & STAINS

on saucepans, cooker tops, sinks, uPVC, barbecues, ceramic tiles, glass, showers, boats and brass... **the list is endless!**



USE FOR INDOOR & OUTDOOR CLEANING



*The Miracle Cleaning Paste is a mild abrasive paste cleaner and should be used with care.



BEFORE

AFTER

