



Launch Window 2 Training

July 2024



Everwipe by Tork Rebranding

Effective September 1



Think ahead.

- Product codes and names will change
- Pack count and corresponding pricing will change only for Disinfectant Wipe Jumbo Rolls (192821)
- Disinfectant wipes will include enhanced efficacy claims
- Phase-out of two products: starter packs 192806 and 192814



EVERWIPE[®]
by **TORK[®]**

Everwipe by Tork Cross-Reference



Think ahead.

New Essity SKU	Old Essity SKU	Old Legacy SKU	Brand	Product Name	Refill/ System ID
192820	192804	101075	Everwipe® by Tork®	Disinfectant Wipe Canisters, 6/75	
192821	192805	10100	Everwipe® by Tork®	Disinfectant Wipe Jumbo Rolls, 2/800*	W12
192830	192813	11100	Everwipe® by Tork®	Surface Cleaning Wet Wipe Jumbo Rolls, 4/900	W12
192816	NEW	192816	Everwipe® by Tork®	Light-Duty Surface Cleaning Wet Wipe Jumbo Rolls, 2/2500	W12
192840	192807	02-6180	Everwipe® by Tork®	Chem-Ready Wiping Rolls, 6/180	W11
192841	192808	01-690	Everwipe® by Tork®	Chem-Ready Wiping Rolls, 6/90	W11
192850	192812	CR-BKT-5-PR	Everwipe® by Tork®	Chem-Ready Buckets, 5/Case	W11
192851	192810	10-DISP	Everwipe® by Tork®	Centerfeed Wet Wipe Dispenser	W12
192852	192811	10-BKT-2	Everwipe® by Tork®	Mobile Wet Wipe Buckets, 2/Case	W12
192853	192809	SSWIPE-DISP	Everwipe® by Tork®	Stainless Steel Wet Wipe Stand	W12

*192821/192805 change from 4 to 2 rolls per case
 192806 (10100-2B) and 192814 (11100-2B) are being discontinued



Think ahead.

Everwipe by Tork Disinfectant Wipes



Everwipe by Tork Disinfectant Wipes

Enhanced Efficacy Claims



Think ahead.

- Increased lotion dosage by 57%
 - Easier to wet surfaces fully for prescribed dwell time
- General disinfecting dwell time has been reduced from 5 minutes to 2 minutes
 - Does the job faster; saves you time and money
 - Improved performance versus key competitors
- New product dosing is effective against 31 (+4) different pathogens



Effective and convenient – great for use in a variety of environments



Fitness Centers



Airports



Office Buildings



**Healthcare
Practitioners**



Education

Everwipe by Tork Disinfectant Wipe Canisters

Packaging Improvements



Think ahead.

- ✓ New branding on the packaging
- ✓ Improved Packaging
 - Tamper-proof seal added to canister
 - Resized the box
 - Added “This side up” markings
 - Improved lid and beefed-up snap thread
- ✓ Easier to ship via FedEx and UPS
 - Keeps lids in place
 - Prevents leakage



#192820



Everwipe by Tork Disinfectant Wipe Jumbo Rolls

W12-Jumbo Rolls



Think ahead.

What's New

- ✓ New branding on the packaging
- ✓ W12 System ID added
- ✓ Redesigned Printed Poly Bag
 - Sturdier gusseted bag
 - 2 x 800 sheets/case

Task:

Surface Disinfecting

Positioning:

- Gyms (Consumer Use)
- Office Buildings FSC/BSC
- Education
- Airports
- Healthcare Practitioners



#192821





Think ahead.

Surface Cleaning Wet Wipes



Everwipe by Tork Surface Cleaning Wet Wipes

W12-Jumbo Rolls



Think ahead.

What's New

- ✓ Rebranded Everwipe by Tork
- ✓ W12 System ID added
- ✓ Redesigned Printed Poly Bag
 - Sturdier gusseted bag
 - 4 x 900 sheets/case

Task:

Surface Cleaning

Positioning:

- Gyms (Consumer Use)
- FSC/BSC (Staff Use)



#192830



Everwipe by Tork Light-Duty Surface Cleaning Wet Wipes

W12-Jumbo Rolls



Think ahead.

New
Product!



#192816

Task:

Surface Cleaning

Positioning:

- Grocery (Consumer Use)
- Cart Wipe

Features:

- ✓ Lighter basis weight substrate
 - 2 x **2,500 sheets/case**

Benefit:

- ✓ Super high capacity ensures your customers will have wipers when needed and reduces time spent refilling dispensers.






Think ahead.

Chem-Ready Wiping System



Chem-Ready Wiping System

Chem-Ready Bucket (W11)

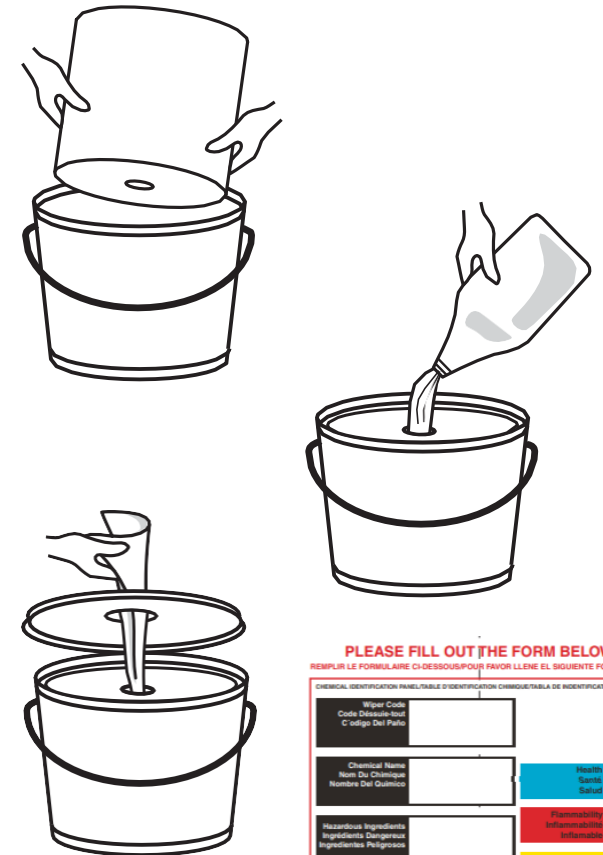
- ✓ Rebranded Everwipe by Tork
- ✓ New system ID: W11
 - Refills #192840, #192841
- ✓ UPC codes added to the bucket
- ✓ OSHA Chemical Transfer Label redesigned
 - Larger, easier for customers to use
- ✓ Filling instructions printed on bucket
- ✓ HACCP Certified
- ✓ NSF Certified Wipers 



#192850



Think ahead.



PLEASE FILL OUT THE FORM BELOW
REMPLIR LE FORMULAIRE CI-DESSOUS POUR FAVORISER LE SUIVANT FORMULAIRE

CHEMICAL IDENTIFICATION / IDENTIFICATION CHIMIQUE	
Wiper Code Código Del Paño	
Chemical Name Nom Du Chimique Número Del Químico	
Hazardous Ingredients Ingredientes Peligrosos	
Manufacturer Fabricante	
Hazards Peligros	
Physical Físico	
Health Salud	
Environment Medio Ambiente	
Reactivity Reactividad	
Personal Protection Protección Personal	



Think ahead.

New Tork Items



Tork Foodservice Cleaning Towels

Tork Brand



Think ahead.

Tork Foodservice Towel



192181A

192183

192185



192187

192197

- Ideal for use with a wide range of cleaning, degreasing and sanitizing chemicals
- Sturdy towels provide good absorption, pick up dirt and mop up spills effectively

SKU	Format	Refill ID	Color	Ply	Feet/Unit	Sheet Size W x L (in)	Sheets/Unit	Units/Case	Health Canada	NSF T1
192181A	1/4 Fold	Self-Dispensing	Blue/White	1	430 (131.06 m)	13 x 21 (33.02 x 53.34 cm)	240	1	●	●
192183	Small Pack	W8	Blue/White	1	98.3 (29.96 m)	11.75 x 14.75 (29.85 x 37.47 cm)	80	4	●	●
192185	1/4 Fold	Self-Dispensing	Green/White	1	1,050 (320.04 m)	11.5 x 21 (29.2 x 53.3 cm)	600	1		
192187	1/4 Fold	Self-Dispensing	Pink/White	1	358.3 (109.21 m)	12 x 21.5 (30.48 x 54.61 cm)	200	1		●
192197	1/4 Fold	Self-Dispensing	White	1	268.8 (81.9 m)	10 x 21.5 (25.4 x 54.61 cm)	150	1		●

Tork Foodservice Cleaning Towels



Think ahead.

- These versatile foodservice wipes can be used with water-based sanitizers, and detergents.
- Save time with cleaning cloths made from easy-to-rinse, quick-drying, and low-linting quat-friendly materials.
- Leave no scratches with this professional quality low-lint cloth.
- Get a clean towel every time thanks to self-dispensing packaging that protects the product and provides easy access.

Advantages at a glance:

- ✓ Low lint material
- ✓ Quick-drying material
- ✓ Suitable for use with quat sanitizers



Tork Foodservice Cleaning Towel White

SKU: 192197

- 1/4-Fold
- 1 x 150 Towels



Tork Foodservice Cleaning Towel Pink and White

SKU: 192187

- 1/4-Fold
- 1 x 200 Towels

Tork Low-Lint Cleaning Cloths



Think ahead.

Tork Low-Lint Cleaning Cloth

Refill ID: W4/W24



192480







192475



192481

192483

- Low-Lint
- Strong and absorbent
- Works well with solvents, detergents and disinfectants

SKU	Format	Refill ID	Color	Ply	Feet/Unit	Sheet Size W x L (in)	Sheets/ Unit	Units/ Case		Health Canada
192480	Top-Pak	W4	Turquoise	1	163.4 (49.80 m)	14 x 16.5 (35.56 x 41.91 cm)	120	4		
192475	Pop-Up Box	W24	Turquoise	1	137.5 (41.91 m)	9 x 16.5 (22.86 x 41.91 cm)	100	8		
192481	Flat Pack	Self-Dispensing	Blue	1	250 (76.2 m)	12 x 12 (38.48 x 38.48 cm)	250	1		
192483	Centerfeed Box	Self-Dispensing	Blue	1	300 (91.44 m)	9 x 15 (22.86 x 38.1 cm)	240	4		

Tork Low-Lint Cleaning Cloth Blue



Think ahead.

- These versatile low-lint cloths can be used with most solvents, disinfectants, and detergents.
- Ideal for cleaning tight spaces, these cleaning cloths are soft and flexible.
- Protect sensitive surfaces from scratches with these extremely low-lint cloths.
- Get a clean wiper every time thanks to self-dispensing packaging that protects the product and provides easy access.

Advantages at a glance:

- ✓ Extreme low-lint properties
- ✓ Flexible and soft cloth
- ✓ Suitable for use with most solvents, disinfectants, and detergents
- ✓ Self-dispensing centerfeed box



Tork Low-Lint Cleaning Cloth Blue

SKU: 192481

- Flat Pack
- 1 x 250 Cloths



Tork Low-Lint Cleaning Cloth Blue

SKU: 192483

- Centerfeed Box
- 4 x 240 Cloths

Tork LinStyle® Napkins



Think ahead.



716001



716002



- Impress your guests with disposable napkins designed with the look and feel of real cloth
- Noticeably softer and bulkier than standard napkins
- No linen service fees, replacement fees, or laundering costs
- Valet Guest Towel available for custom print; poly packaging protects the napkins

SKU	Description	Quality Tier	Color	Ply	Fold	Emboss	^A Open Napkin Size ^B Folded Napkin Size W x L (in)	Napkins/ Package	Napkins/ Case
716001	LinStyle® Valet Guest Towel	Premium	White	1	1/6	Linen	^A 11.5 x 17 (29.21 x 43.18 cm) ^B 4.375 x 8.5 (11.11 x 21.59 cm)	100/Poly	500
716002	LinStyle Dinner Napkin	Premium	White	1	Flat	Linen	^A 15 x 16 (38.1 x 40.64 cm) ^B 15 x 16 (38.1 x 40.64 cm)	1,000/Box	1,000

Tork LinStyle® Guest Towel and Dinner Napkin



Think ahead.

- Get the look and feel of real cloth with these premium disposable hand towels.
- Create a better guest experience with LinStyle® guest towels, which are noticeably softer than standard guest towels.
- Save laundry costs without sacrificing quality by providing premium-quality bathroom paper towels.
- Offer each guest a fresh, hygienic guest towel with a convenient disposable solution.

Advantages at a glance:

- ✓ + Premium quality
- ✓ + Look and feel of real cloth
- ✓ + Disposable guest towel
- ✓ + Poly-wrapped for protection
- ✓ + Contains 100% virgin fibers



Tork LinStyle® Valet Guest Towel White

SKU: 716001

- 1/6-Fold
- 5 x 100 Towels



Tork LinStyle® Dinner Napkin White

SKU: 716002

- Flat Pack
- 1 x 1000 Napkins





Think ahead.

Collateral & Samples



Sell sheets, 1-pager, SKU cross-reference, spec sheets, SDS, TDS, SKU set-up file


[illegible]

 Think ahead.		 by TORK							
Essity/Legacy SKU Cross-Reference Guide									
New SKUs effective September 2024									
New Essity SKU	Old Essity SKU	Old Legacy SKU	Brand	Product Name	Refill/ System ID				
192020	192004	N1070	Everwipe® by Tork®	Disinfectant Wipe Cartridges, 6/75					
192021	192005	10100	Everwipe® by Tork®	Disinfectant Wipe Jumbo Rolls, 2/3000 ²	W12				
192030	192013	11100	Everwipe® by Tork®	Surface Cleaning Wet Wipe Jumbo Rolls, 4/900	W12				
192016		192016	Everwipe® by Tork®	Light Duty Surface Cleaning Wet Wipe Jumbo Rolls, 2/2500	W11				
192040	192007	02-6180	Everwipe® by Tork®	Chem-Ready Wiping Rolls, 6/50	W12				
192041	192008	01-490	Everwipe® by Tork®	Chem-Ready Wiping Rolls, 6/50	W11				
192050	192012	CR-BKCT-6-PR	Everwipe® by Tork®	Chem-Ready Buckets, 5/Gal	W11				
192051	192010	10-DISP	Everwipe® by Tork®	Centrafed Wet Wipe Dispenser	W12				
192052	192011	10-BKCT-2	Everwipe® by Tork®	Mobile Wet Wipe Buckets, 2/Gal	W12				
192053	192009	SDWPE-DISP	Everwipe® by Tork®	Stainless Steel Wet Wipe Stand	W12				
192197		04100	Tork®	Foodservice Cleaning Towel, 1/4 Fold, White, 1/150					
192197		04105	Tork®	Foodservice Cleaning Towel, 1/4 Fold, Pink/White, 1/200					
192481		606-21-250	Tork®	Low-Lint Cleaning Cloth, Flat Pack, Blue, 1/250					
192483		606-41	Tork®	Low-Lint Cleaning Cloth, Centrafed Box, Blue, 4/240					
716001	DW-600-1217		Tork®	LintFree® Valet Guest Towel, 1/4 Fold, White, 5/100					
716002	GT1000-16X16		Tork®	LintFree® Dinner Napkin, Flat Pack, White, 1/1000					

² 2 Roll Car instead of 4

Note: 192000 (192000-28) and 192014 (11100-28) are being discontinued.

[illegible]




essity

192187 Tork Foodservice Cleaning Towel, 1/4 Fold, Pink/White, 1/200

Safety Data Sheet

according to EU Regulation 29 CFR 1910.1200

Date of issue: 05/15/2024 Revision date: N/A



Version: 0

SECTION 1: Identification of the substance/mixture and of the company/undertaking

1.1

Product identifier

Product name Synonyms	192187 Tork Foodservice Cleaning Towel, 1/4 Fold, Pink/White, 1/200 192187 Tork Foodservice Cleaning Towel, 1/4 Fold, Pink/White, 1/200
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1.2

Relevant identified uses of the substance or mixture and uses advised against

Intended use Application Method	Disposable nonwoven wipe used for cleaning applications. This disposable nonwoven cleaning towel can be used on clean surfaces by hand.
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1.3

Details of the supplier of safety data sheet

Company Name	Essity Professional Hygiene North America
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Essity SKU	SKU Description	Case Gross Weight (lbs.)	Case Net Weight (lbs.)	Color	Outside Case Length (in.)	Outside Case Width (in.)
192816	EWBT LD SURFACE CLNG WW ROLLS 2/2500	24.4605	23.21	WHIT	19.625	10.625
192820	EWBT DISINF WW CANISTERS 6/75	9.467	7.76	WHIT	13.375	9.0625
192821	EWBT DISINF WW ROLLS 2/800	28.2895	27.039	WHIT	19.625	10.625
192830	EWBT SURFACE CLNG WW ROLLS 4/900	36.641	34.41	WHIT	18.625	15.875
192840	EWBT CHEM-RDY WIPE ROLLS 6/180	4.0	3.375	WHIT	15.875	10.625
192841	EWBT CHEM-RDY WIPE ROLLS 6/90	4.0875	3.488	WHIT	15.875	10.625
192850	EWBT CHEM-RDY BKTS 5/C5	2.58	1.919	WHIT	14.0	9.5
192851	EWBT CFEDD WW DISPENSER 1/C5	4.125	3.06	WHIT	13.25	11.125
192852	EWBT MOBILE WW BUCKETS 2/C5	2.46	1.55	WHIT	12.625	12.625



Think ahead.