



CRAFTING EXCELLENCE IN PLANT-BASED SEAFOOD



FOODSERVICE






## BELEAF PLANT-BASED SHRIMP

### WHY PUT BELEAF ON YOUR MENU?

Beleaf Plant-Based shrimp offer a delicious alternative for anyone enjoying a meatless lifestyle or those with shellfish allergies who have long missed out on their amazing flavors. Adding plant-based shrimp to your menu shows a forward-thinking move aligning with evolving customer preferences for sustainable, health-conscious and meatless options. Beleaf provides you with an amazing opportunity to draw in new customers that you may not be catering to without delicious plant-based menu options. The addition of plant-based shrimp to a menu shows your commitment to inclusivity, sustainability, and sets you apart in a competitive market while drawing upon a whole new customer base, which is good for your bottom line.

1. ATTRACT A NEW DEMOGRAPHIC
2. INCREASE TRAFFIC
3. IMPROVE SALES

### WHY BELIEVE IN BELEAF?

- |  |  |  |   |
|--|--|--|---|
|  100% Plant-Based |  Zero Trans Fats  |  No MSG                   |  Gluten Free |
|  Non-GMO          |  Dairy Free       |  Environmentally Friendly |  Soy Free    |
|  Cholesterol Free |  No Preservatives |  |   |



## BELEAF PLANT-BASED SHRIMP

### PLANT-BASED IS GOOD BUSINESS

**48%**

48% percent of U.S. restaurants feature plant-based options.<sup>1</sup>

**\$8B**

In 2023 plant-based food sales in U.S. eclipsed \$8 billion.<sup>2</sup>



**66%**

66% percent of the U.S. population is engaging with plant-based foods.<sup>1</sup>

**43%**

43% percent of people feel having plant-based options available improves their restaurant experience.<sup>3</sup>

Product Info - Beleaf Plant-Based Shrimp (Foodservice)	2/5 lb Bags	4/6.6 lb Bags
Item #:	V006	V007
DOT #:	770947	770965
SUPC #:	7299111	
Case Size:	11.8" x 10.7" x 5.5"	21.3" x 12.3" x 5.9"
Case Count:	2/5 lb bags	4/6.6 lb bags

TI X HI:	T12/H15 - 180 cs/pallet	T6/H13 - 78 cs/pallet
Gross Weight:	11.3 lbs	28.4 lbs
Net Weight:	10 lbs	26.4 lbs
Case Cube:	0.4	0.88
Country of Origin:	Taiwan	Taiwan
Lot Code/Manufacture:	Pure Brother Co.	Pure Brother Co.
UPC Code:		

### Nutrition Facts

23 Servings per Container  
**Serving Size 5 1/2 Shrimp (100g)**

**Amount per serving**  
**Calories 84**

	% Daily Value*
<b>Total Fat</b> 1g	<b>1%</b>
Saturated Fat 0g	<b>0%</b>
Trans Fat 0g	
<b>Cholesterol</b> 0mg	<b>0%</b>
<b>Sodium</b> 570mg	<b>25%</b>
<b>Total Carbohydrate</b> 18g	<b>7%</b>
Dietary Fiber 4g	<b>14%</b>
Total Sugars 2g	
Includes 2g Added Sugars	<b>4%</b>
Protein 0g	
Vitamin D 0mcg	<b>0%</b>
Calcium 129mg	<b>10%</b>
Iron 0mg	<b>0%</b>
Potassium 12mg	<b>0%</b>

The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

### Ingredients:

Konjac Powder,  
Potato Extract,  
Cassava Starch,  
Paprika, Brown  
Sugar, Sea Salt,  
Seaweed Based  
Vegan Seasoning.

- <https://plantbasedfoods.org/marketplace>
- <https://plantbasedfoods.org/latest/groundbreaking-pbfa-report-reveals-consumers-opt-for-plant-based-when-given-the-choice#:~:text=In%202023%2C%20plant%2Dbased%20foods,%25%20and%2081%25%2C%20respectively>
- <https://plantbasedfoods.org/foodservice>

