

Technical Label Strawberry Banana Smoothie 12 fl oz

Product Name: Strawberry Banana Smoothie Characterizing Flavor: With Other Natural Flavors

Formula Code and Version: FSM008-4 SKU(s): 80111 (Branded retail, 12 fl oz) Packaging Version Sleeve: 80111C

Packaging Version Sleeve: 80111C Packaging Version Lid: 80111B Formula Date Issued: 3/11/22 Supersedes: 2/27/20

Product Category and Region: Smoothie – US

Comments (Reasons for Change):

- 1. New 12 fl oz Strawberry banana smoothie formula with Almond protein
- 2. FSM008-1 9/18/19 Reformulation from all juices to cane sugar and lower apple juice concentrate; Still maintain at 7g added sugar/serving.
- 3. FSM008-2 10/23/19 Add fruit servings for POP claims only (not in packaging)
- 4. FSM008-3 3/2/20 Remove "Almond Protein" from ingredient deck; update Nutrition Fact Panel; Update Allergen statement to remove "Contains Almond"; revise claim to "Plant-Based" from "Made with Plant-Based Protein"; updated packaging version sleeve to 80111B from 80111A.
- 5. White PET LID update 80111B
- 6. FSM008-4 2022 Smoothie Optimization to mitigate cost increases and improve production efficiencies. Uses MIX022 (Smoothie mix, SB & Mango). Sleeve Updated to 80111C lid remains the same.

Net Quantity: 9 FL OZ (266 mL) MAKES 12 FL OZ (355 mL) AFTER BLENDING**

**Based on Regular Thickness setting on f'real blender

Regulatory Claims:

- MADE WITH REAL FRUIT
- PLANT-BASED
- No Artificial Flavors or Colors
- Excellent source of Vitamin C

POP Claims Only (NOT include on Packaging):

Contains 0.5 cups servings of fruit per USDA Nutrient Data



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Nutrition Fact Panel

| Nutrition Fa | acts |
|---|------------|
| 1 serving per container Serving size 12 fl oz (355mL a preparec | |
| Amount per serving | |
| Calories | 190 |
| % D | aily Value |
| Total Fat 0g | 0% |
| Saturated Fat 0g | 0% |
| Trans Fat 0g | |
| Cholesterol 0mg | 0% |
| Sodium 15mg | 19 |
| Total Carbohydrate 47g | 17% |
| Dietary Fiber 3g | 11% |
| Total Sugars 42g | |
| Includes 21g Added Sugars | 42% |
| Protein 1g | |
| Vitamin D 0mcg | 0% |
| Calcium 16mg | 29 |
| Iron 1mg | 6% |
| Potassium 308mg | 6% |
| Vitamin C 20mg | 20% |

INGREDIENTS: WATER, APPLE JUICE FROM CONCENTRATE (WATER, APPLE JUICE CONCENTRATE), BANANA PUREE, STRAWBERRY PUREE, SUGAR, CITRIC ACID, CAROB GUM, MODIFIED CELLULOSE, BEET JUICE CONCENTRATE (COLOR), NATURAL FLAVORS, PECTIN.

ALLERGEN INFORMATION: MAY CONTAIN TRACES OF MILK, TREE NUTS, PEANUTS, WHEAT, SOY, OR EGGS FROM MANUFACTURING AND BLENDING.

GMO Information: DERIVED FROM BIOENGINEERING

MANUFACTURED FOR F'REAL FOODS LLC, EMERYVILLE, CA 94608

Environmental Marks:



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R&D_ E.MA 3/14/22

QA/Ops K Davenport 3/14/22

Marketing A.Alcaraz 3/14/2022