



Technical Label Vanilla Bliss Milkshake 12 fl oz

Product Name: Vanilla Bliss Milkshake

Characterizing Flavor: Natural and Artificial Flavors

Formula Code and Version: FMS001

SKU(s): 80104 (Branded retail, 12 fl oz)

Formula Date Issued: 3/1/19

Supersedes: NEW

Product Category and Region: Milkshake – US

Comments (Reasons for Change):

1. Updated Nutrition Fact Panel format
2. Removed “Made with Ice Cream” claim
3. New: Added GMO statement

Net Quantity: 8 fl oz (237 mL) makes 12 fl oz (355 mL) after blending*

*Based on Regular Thickness setting on f’real blender

Regulatory Claims:

- Made with Real Milk

Nutrition Fact Panel

Nutrition Facts	
1 servings per container	
Serving size	12 fl oz (355 mL)
	as prepared
Amount per serving	
Calories	400
% Daily Value*	
Total Fat 14g	18%
Saturated Fat 9g	45%
Trans Fat 0g	
Cholesterol 50mg	17%
Sodium 150mg	7%
Total Carbohydrate 57g	21%
Dietary Fiber 0g	0%
Total Sugars 47g	
Includes 32g Added Sugars	64%
Protein 10g	
Vitamin D 0mcg 0% • Calcium 372mg 30%	
Iron 0mg 0% • Potassium 464mg 10%	
<small>*The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.</small>	

INGREDIENTS: MILK, CREAM, BUTTERMILK, SUGAR, CORN SYRUP, SKIM MILK, WATER, NATURAL AND ARTIFICIAL VANILLA FLAVORS, GUAR GUM, CAROB GUM.



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Allergen Information: Contains Milk. May contain traces of peanuts, tree nuts, soy, wheat or eggs from manufacturing and blending.

GMO Information: Derived from bioengineering.

Manufactured for f'real foods LLC, Emeryville, CA 94608

R&D G. Lee 3/1/19

QA/Ops K Davenport 3/4/2019

Marketing M. Thomsen 3/4/19