



CRAFTING EXCELLENCE IN PLANT-BASED PROTEINS



FOODSERVICE

BELEAF PLANT-BASED **DRUMSTICK**

WHY PUT BELEAF ON YOUR MENU?

Beleaf Plant-Based drumsticks are the perfect addition to any menu. Not only does it diversify your menu and bring in a new audience (increasing traffic), it gives you a healthier option your current customers will enjoy with no cholesterol or trans fat. Our plant-based drumsticks are perfect when you have groups with mixed dietary needs and preferences, and will boost your customer's dining experience. Our innovative "bone-in" (sugar cane) drumstick not only provides all the delicious flavor and texture of a traditional chicken wing drumette but also the dining experience. Toss them in sauce and watch them disappear!

1.

ATTRACT A NEW DEMOGRAPHIC

2.

INCREASE TRAFFIC

3.

IMPROVE SALES

WHY BELIEVE IN BELEAF?



100% Plant-Based



Zero Trans Fats



No MSG



Non-GMO



Dairy Free



Environmentally Friendly



Cholesterol Free



No Preservatives



14g

Protein Per Serving



BELEAF PLANT-BASED DRUMSTICK

PLANT-BASED IS GOOD BUSINESS

- 48%** 48% percent of U.S. restaurants feature plant-based options.¹
- \$8B** In 2023 plant-based food sales in U.S. eclipsed \$8 billion.²
- 66%** 66% percent of the U.S. population is engaging with plant-based foods.¹
- 43%** 43% percent of people feel having plant-based options available improves their restaurant experience.³

Product Info - Beleaf Plant-Based Drumsticks (Foodservice)	2/5 lb Packages	4/6.6 lb Packages
Item #:	V011	V012
DOT #:	770948	770941
SUPC #:	7299115	
Case Size:	13.1" x 11.6" x 5.9"	21.8" x 15.5" x 5.6"
Case Count:	2/5 lb packages	4/6.6 lb packages
TI X HI:	T12/H15 - 180 cs/pallet	T5/H13 - 65 cs/pallet
Gross Weight:	11.1 lbs	29 lbs
Net Weight:	10 lbs	26.4 lbs
Case Cube:	0.46	1.15
Country of Origin:	Taiwan	Taiwan
Lot Code/Manufacture:	Pure Brother Co.	Pure Brother Co.
UPC Code:		

Nutrition Facts	
2 Servings per container	
Serving size	2 1/2 pieces (100g)
Amount per serving	
Calories	200
% Daily Value*	
Total Fat 9g	12%
Saturated Fat 1g	5%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 674mg	29%
Total Carbohydrate 16g	6%
Dietary Fiber 4g	14%
Total Sugars 5g	
Includes 5g Added Sugars	10%
Protein 14g	
Vitamin D 0mcg	0%
Calcium 67mg	5%
Iron 2mg	11%
Potassium 185mg	4%
*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.	

Ingredients:
 Non-GMO Textured Soybean Protein, Non-GMO Soybean Protein Powder, Pea Starch, Sugar Cane Stick, Brown Sugar, Sea Salt, Sunflower Seed Oil, Plant Based Vegan Seasoning.

- <https://plantbasedfoods.org/marketplace>
- <https://plantbasedfoods.org/latest/groundbreaking-pbfa-report-reveals-consumers-opt-for-plant-based-when-given-the-choice#:~:text=In%202023%2C%20plant%2Dbased%20foods,%25%20and%2081%25%2C%20respectively>
- <https://plantbasedfoods.org/foodservice>

