

**NEW &
IMPROVED**



SERVING SUGGESTION

BEYOND CRUMBLES

PLANT-BASED CRUMBLES

Beyond® Crumbles are new and improved bursting with bold and delicious flavor. Available in three craveable flavors- Original, Feisty, and Italian-Style, these ready-to-heat plant-based crumbles can easily be added to any dishes - breakfast, lunch or dinner!

**READY
TO HEAT**

**11g
PROTEIN PER
SERVING**

**LOW IN
SAT FAT***

VEGAN

**NO
GMOs**

*Contains 7g Total Fat per serving



@BEYONDMEAT #GOBEYOND



BEYOND MEAT®

beyondmeat.com

BEYOND® CRUMBLIES



Nutrition Facts

Item number	2B24-002	2B27-002	2P26-002
Servings per container	About 82	About 82	About 82
Serving size	½ cup (55g)	½ cup (55g)	½ cup (55g)
	Per Serving	Per Serving	Per Serving
Calories	120	120	120
	%DV*	%DV*	%DV*
Total Fat	7g 9%	7g 9%	7g 9%
Saturated Fat	0.5g 3%	0.5g 3%	0.5g 3%
Trans Fat	0g	0g	0g
Polyunsaturated Fat	2g	2g	2g
Monounsaturated Fat	3.5g	3.5g	3.5g
Cholesterol	0mg 0%	0mg 0%	0mg 0%
Sodium	210mg 9%	240mg 10%	350mg 15%
Total Carb.	3g 1%	3g 1%	4g 1%
Dietary Fiber	<1g 2%	<1g 2%	<1g 2%
Total Sugars	0g	0g	0g
Incl. Added Sugars	0g 0%	0g 0%	0g 0%
Protein	11g 17%	11g 17%	11g 17%
Vitamin D	0mcg 0%	0mcg 0%	0mcg 0%
Calcium	20mg 0%	20mg 0%	30mg 2%
Iron	2.6mg 15%	2.9mg 15%	2.7mg 15%
Potassium	120mg 2%	130mg 2%	180mg 4%

*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

Ingredients (Original Crumbles): Water, Pea Protein†, Expeller-Pressed Canola Oil, Natural Flavors, Rice Protein 2% or less of Faba Bean Protein, Potato Starch, Pomegranate Concentrate, Inulin, Garlic Powder, Onion Powder, Apple Extract, Yeast Extract, Salt, Spice, Tomato Powder.

Ingredients (Feisty Crumbles): Water, Pea Protein†, Expeller-Pressed Canola Oil, Rice Protein, 2% or less of Spices (with chili pepper), Natural Flavors, Faba Bean Protein, Potato Starch, Inulin, Garlic Powder, Salt, Pomegranate Concentrate, Citric Acid, Paprika Extract Color, Yeast Extract, Onion Powder, Tomato Powder.

Ingredients (Italian-Style Crumbles): Water, Pea Protein†, Expeller-Pressed Canola Oil, Spices (with Paprika), Garlic Powder, Rice Protein, 2% or less of Natural Flavors, Faba Bean Protein, Yeast Extract, Salt, Inulin, Apple Extract, Onion Powder, Pomegranate Concentrate.

†Peas are legumes. People with severe allergies to legumes like peanuts should be cautious when introducing pea protein into their diet because of the possibility of a pea allergy. Contains no peanuts or tree nuts.



2B24-002 GTIN	2B27-002 GTIN	2P26-002 GTIN
10852629004276	10852629004412	10852629004368

Description	Product Code	Item #	Dot #	Distributor #	Case Size	Case Weight	Case Count	TI x HI
Beyond Beef® Crumbles Original	2B24-002	004276	609809		16.375" x 11.5" x 5.625 H"	10 lbs	2 - 5 lb bags	9 x 7, 63 cs/pallet
Beyond Beef® Crumbles Feisty	2B27-002	004412	609810		16.375" x 11.5" x 5.625"	10 lbs	2 - 5 lb bags	9 x 7, 63 cs/pallet
Beyond Sausage® Crumbles Italian-Style	2P26-002	004368	609423		16.375" x 11.5" x 5.625"	10 lbs	2 - 5 lb bags	9 x 7, 63 cs/pallet

†Pending NGPV certification, will have by launch but may be delayed on artwork

**Contains 7g Total Fat per serving

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