

IMPOSSIBLE®

STEAK BITES

MEAT FROM PLANTS



- ✓ 80% less saturated fat than cooked animal sirloin steak¹
- ✓ 2x the protein daily value of a leading plant-based steak bites competitor²
- ✓ Outperform the competition when it comes to succulent, meaty flavor³

DELICIOUS, CONVENIENT, & VERSATILE

Impossible® Steak Bites bring the meaty flavor you love without the cow. Enhance your menu offerings with our versatile, savory plant-based steak bites. Perfect for a wide range of dishes—from tacos and salads to stir-fries and sandwiches—these meaty bites will delight your customers and elevate their dining experience.



PACKED WITH NUTRIENTS

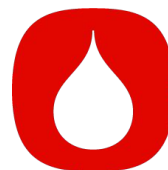
Impossible Steak Bites deliver on taste without any sacrifices on nutrition. With 21g of protein per 3 oz serving, at 37% daily value, Impossible Steak Bites have more than twice the protein percentage daily value than a leading plant-based competitor.² Impossible Steak Bites have no cholesterol and 80% less saturated fat than cooked animal sirloin steak.¹

BETTER FOR THE PLANET

When compared to steak from cows, Impossible Steak Bites use:⁴



94%
Less
Land



94%
Less
Water



93%
Less GHG
Emissions

MEAT ON A MISSION

People love steak. After all, it's delicious. That's why we made Impossible Steak Bites Meat From Plants. They're nutrient-packed, deliciously meaty, and just happen to be better for the planet. We call that a win-win.

1. USDA cooked, broiled animal beef sirloin steak contains 3g saturated fat per 85g serving, whereas Impossible Steak Bites Meat From Plants contains 0.5g per 85g serving. Impossible Steak Bites have 7g total fat per serving. 2. Impossible Steak Bites have 37% daily value of protein vs. a leading plant-based competitor at 15% DV. 3. Results based on a September 2024 blind taste test with 102 beef consumers in Illinois who were open to trying steak bites. 4. Impossible Steak Bites LCA, October 2024.

Product Information	
Item Description	Impossible™ Steak Bites Meat From Plants, Frozen, Fully Cooked, 2 x 4 lb Bags, 8lb Case
Item Number	3000000266
GTIN	00816697021385
Outer Case, Pack Size	8 lbs (2 x 4lb bags)
Inner Pack Type + Size	4 lb pillow pouch
Third Party Certifications	Kosher, Halal <i>pending</i>
Self Certifications	Gluten Free, Non-GMO

Case / Pallet Information	
Case Dimensions (LxWxH)	15.25" x 10.375" x 6.125"
Case Cube	0.561 ft ³
Case Net Weight	8 lbs
Case Gross Weight	9 lbs
TI x HI = Cases / Pallet	10 x 10 = 100
Pallet Dimensions (LxWxH)	48" x 40" x 66.25"
Pallet Net Weight	800 lbs
Pallet Gross Weight (w/ Pallet)	940 lbs
Pallet Cube	63.145 ft ³



INTERESTED IN RECEIVING A SAMPLE?

Reach out at impossiblefoods.com/sell-impossible



Highly Confidential: Do Not Distribute.

Nutrition Facts	
About 43 servings per container	
Serving size	3 oz (85g)
Amount per serving	
Calories	170
% Daily Value*	
Total Fat 7g	9%
Saturated Fat 0.5g	3%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 420mg	18%
Total Carbohydrate 6g	2%
Dietary Fiber 3g	11%
Total Sugars <1g	
Includes <1g Added Sugars	2%
Protein 21g	37%
Vitamin D 0mcg	0%
Calcium 150mg	10%
Iron 3.1mg	15%
Potassium 320mg	6%
Thiamin	30%
Riboflavin	20%
Niacin	45%
Vitamin B ₆	25%
Folate	20%
Vitamin B ₁₂	80%
Phosphorus	10%
Zinc	35%
*The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.	

Ingredients: Water, Soy Protein Isolate, Sunflower Oil, Natural Flavors, 2% Or Less Of: Tapioca Starch, Yeast Extract, Sodium Alginate, Calcium Carbonate, Dextrose, Cultured Dextrose, Spices, Vegetable Juice Color, Glucono Delta Lactone, Garlic Powder, Cooked Apple Juice Powder, Onion Powder, Mixed Tocopherols (Antioxidant), L-Tryptophan, Salt, Vitamins and Minerals (Zinc Gluconate, Niacin (Vitamin B3), Thiamine Hydrochloride (Vitamin B1), Pyridoxine Hydrochloride (Vitamin B6), Riboflavin (Vitamin B2), Vitamin B12).

Contains: Soy