

IMPOSSIBLE®

CRISPY CHICKEN FILLETS MEAT FROM PLANTS



- ✓ Exceeds consumer expectations for plant-based meat¹
- ✓ Tastes and looks as good as or better than animal crispy chicken fillets¹
- ✓ Excellent source of protein²

DELICIOUS, CONVENIENT, & VERSATILE

Impossible® Crispy Chicken Fillets have a perfect crispy breaded exterior and a tender, juicy interior.

These fillets are versatile for fried chicken sandwiches, entrées, salads, pastas, wraps, or sauced dishes.

Pre-formed, pre-breaded, and ready for quick frying and easy back-of-house prep.

READY TO COOK

Crispy, savory, and delicious with a juicy, meaty texture, Impossible Crispy Chicken Fillets magically deliver the taste that meat lovers crave. And consumers agree the appearance and texture of these fillets are as good as or better than animal crispy chicken fillets.¹

PACKED WITH NUTRIENTS ²

Impossible Crispy Chicken Fillets have:

- 17 grams of protein per serving
- 0 mg cholesterol
- Good source of fiber with 5 grams per serving³
- 50% less saturated fat than the leading crispy animal chicken fillet⁴



1. Based on an April 2025 blind taste test with 103 U.S. animal fried chicken sandwich consumers in Illinois who were open to trying plant-based meat. 2. See nutrition panel for sodium content. 3. 12g of Total fat per serving

Product Information	
Item Description	Impossible® Crispy Chicken Fillet, 4 oz Fillets, 2 x 4 lb Bags, 8 lb Case
Item Number	3000000265
GTIN	00816697021378
Outer Case, Pack Size	8 lbs (2 x 4 lb bags)
Inner Pack Type + Size	4 lb pillow pouch
Third Party Certifications	N/A
Self Certifications	N/A
Shelf Life	
Refrigerated (once thawed)	N/A - keep frozen

Case / Pallet Information	
Case Dimensions (LxWxH)	15.25 x 10.375 x 6.125
Case Cube	0.561 ft ³
Case Net Weight	8.00 lbs
Case Gross Weight	8.99 lbs
TI x HI = Cases / Pallet	10 x 10 = 100
Pallet Dimensions (LxWxH)	48" x 40" x 66.25"
Pallet Net Weight	800 lbs
Pallet Gross Weight (w/ Pallet)	952 lbs
Pallet Cube	73.61 ft ³

Nutrition Facts

32 servings per container	
Serving size	1 fillet (113g)
Amount per serving	
Calories	260
% Daily Value*	
Total Fat 12g	15%
Saturated Fat 1.5g	8%
<i>Trans</i> Fat 0g	
Cholesterol 0mg	0%
Sodium 700mg	30%
Total Carbohydrate 21g	8%
Dietary Fiber 5g	18%
Total Sugars 2g	
Includes <1g Added Sugars	0%
Protein 17g	28%
Vitamin D 0mcg	0%
Calcium 100mg	8%
Iron 2.3mg	15%
Potassium 740mg	15%
Thiamin	25%
Riboflavin	10%
Niacin	40%
Vitamin B ₆	20%
Folate	15%
Vitamin B ₁₂	80%
Zinc	25%

*The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

Ingredients: Water, Wheat Flour, Soy Protein Concentrate, Sunflower Oil, Natural Flavors, 2% Or Less Of: Salt, Methylcellulose, Yellow Corn Flour, Onion Powder, Spices (including celery seed), Dextrose, Leavening (Sodium Acid Pyrophosphate, Sodium Bicarbonate, Monocalcium Phosphate), Food Starch Modified, Cultured Dextrose, Yeast, Potato Starch, Sugar, Wheat Gluten, Garlic Powder, Corn Starch, Monosodium Glutamate, Maltodextrin, Paprika Extract (for color), Yeast Extract, L-Lysine, Vinegar, L-Tryptophan, L-Leucine, Mixed Tocopherols (Antioxidant), Vitamins and Minerals (Zinc Gluconate, Niacin (Vitamin B3), Thiamine Hydrochloride (Vitamin B1), Pyridoxine Hydrochloride (Vitamin B6), Riboflavin (Vitamin B2), Vitamin B12).

Set in Vegetable Oil (Canola and/or Soybean).

Contains: Wheat, Soy



RESOURCES FOR YOU

Get the latest (and greatest) resources to make the most of our products in your restaurant. Whether it's training, menu guidelines, culinary tips, or in-store marketing materials — we've got you covered.

impossiblefoods.com/foodservice/restaurant-resources

Request a sample at
impossiblefoods.com/put-impossible-on-your-menu



Highly Confidential: Do Not Distribute.