ATHLETIC BREWING CO®

We're beer lovers at heart. But we also love being at our best. These conflicting passions created an internal struggle. Why couldn't these loves live in harmony? Yes, there was non-alcoholic beer – but we're lovers of great tasting beer. Maybe it just wasn't possible, but we had to give it a try. A few years and hundreds of recipes later, Athletic Brewing Company was born – the first brewery fully devoted to the production of non-alcoholic craft beer in the US. We craft our innovative recipes using only pure, all-natural ingredients in small batches at our custom, state-of-the-art breweries. Our intricate process lets you enjoy the refreshing taste of craft beer without the alcohol... So whether you've decided to cut alcohol out of your life for good, for a night, or for just one drink, Athletic Brewing Company provides an option without compromises.

UPSIDE DAWN

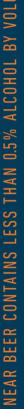
NON-ALCOHOLIC GOLDEN CONTAINS LESS THAN 0.5% ALC / VOL



ATHLETIC BREWING COMPANY MILFORD, CT 06460 USA SAN DIEGO, CA 92121 USA

EXECUTE

Brewed in the USA







GIVING BACK UP TO \$2 MILLION ANNUALLY TO RESTORE LOCAL TRAILS

PER 12 FL 0Z Average Analysis

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CAL	ORIES

Calories 45
Carbohydrates 10g
Protein <1g
Fat 0q

Ingredients: Water, Malted Barley, Oats, Hops, Wheat, Yeast

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