**North American Bison LLC Points of Difference**

- All natural 100% Bison (we do not use fillers)
- Only bison company with its own dedicated bison production facility in US
- Bison-only facility with no risk of cross-contamination
- The only fully USDA inspected Bison facility that occupies both harvest and fabrication within one facility

- Family rancher owned, no factory farming
- Open range raised animals with ranchers adhering to ethical treatment guidelines
- Certified Safe Quality Foods (SQF) from slaughter through processing
- Audited for Humane Handling (NSF)
- USDA and EU (European Union) Certified facility
- 99% fill rate on orders
- QA staff on site to ensure product specification adherence
- Fresh/ Frozen capable as well as whole loins, portion control, 80% / 90% and custom trim
- Customer specification & production capabilities
- Distribute nationally and internationally for retail and foodservice application
- Trace-back capable on every animal processed for your safety and control
- Signed veterinary certificate at time of animal delivery to ensure compliance with all health and welfare requirements
- Animals harvested at an average of 18-24 months for maximum tenderness
- We proudly air-chill our animals ensuring the brightness in color and fresh, full flavor of our bison

- Over 90 Bison skus and hundreds of game skus for one stop shop convenience
- Operating since 1993

**Bison** overperforms in offering **more** (& less)

**59%** of Americans cutting down on fat & calories to lose weight.

| | Fat G | Calories Kcal | Cholesterol MG | Protein G | Iron MG | B-12 McG | Sodium MG |
|---|---|---|---|---|---|---|---|
| **Bison** | **2.42** | **143** | **82** | **28.44** | **3.42** | **2.86** | **60** |
| **Beef** | 18.54 | 283 | 87 | 27.21 | 2.72 | 2.5 | 61 |
| **Pork** | 9.21 | 201 | 84 | 27.51 | 2.99 | 2.64 | 80 |
| **Chicken** | 7.41 | 190 | 89 | 28.93 | 1 | 0.68 | 65 |
| **Salmon** | 6.69 | 169 | 84 | 25.4 | 1.21 | 0.33 | 50 |
| **Plant based** | 18 | 250 | 0 | 20 | 2 | na | 390 |
| Per 100 gram serving | | | | | | | |

**More:**

42% more protein than plant based
242% more iron than chicken
767% more B-12 than salmon

**Less:**

74% less fat than chicken
49% less calories than beef
8% less cholesterol than chicken
85% less sodium than plant based

**Bison Attributes**

- The original plant-based protein
- No stimulants, no growth hormones, no antibiotics
- Allergen free
- Low in calories, fat and cholesterol
- High in protein and iron, omega 3's
- More tender and flavorful than beef
- Familiar cuts for butchers, chefs and consumers

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